

ADVANTAGES

THE ULTIMATE GUIDE TO SELLING

DECEMBER 2016 \$5.00



The Dad Hat
Hegemony of Heather
Short-Sleeve Sweatshirts
Blocks of Color
Pleats Pink Power

Heritage Tees
17
Sporty Scuba Necks
FOR

2017
APPAREL
TRENDS
TO WATCH

Oversized Matters
Insect-Repelling Material

*Is Athleisure's Run Over?
*The ABCs of Decorating

Puffed, Slimmed & Retro
Buttoned-Down Performance
Camo Accents Slub Chic
Woven In Denim
Trad & Neon

Olive Green Activewear