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## And the Winner is...

The ASIS Accolades Competition recognizes the security industry's most innovative products and services. The winners were lauded at Monday's luncheon. See coverage on [page 12](#).



## Meet the Board

Gail Essen, CPP, PSP, is one of eight newly elected members of the ASIS Board of Directors. Learn who else was chosen by their peers to serve in these crucial leadership roles on [page 32](#).



# SHOW DAILY

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## Just the Beginning...



TUESDAY, SEPTEMBER 13, 2016

Flashing lights, booming music, and general fanfare greeted attendees at the ASIS 2016's Opening Ceremony on Monday morning. ASIS International President Dave Davis, CPP, welcomed attendees, mentioning the collaborations with (ISC)<sup>2</sup> and InfraGard, as well as the first-ever Security Week here in Orlando.

"It's especially meaningful that Orlando is the inaugural site of Security Week in light of the savage attack on the people at Pulse Nightclub here, which took place exactly three months ago," Davis noted. "That attack left 49 dead, and is part of a series of recent attacks on our citizens globally." Attendees paused for a moment of silence in honor of the Pulse Nightclub

victims and all other victims of attacks around the world.

Making his seminar debut was Peter J. O'Neil, FASE, CAE, the new CEO of ASIS. He took the stage to offer insights on the successes, challenges, and changes the Society is facing now and in the upcoming years.

"I'm grateful to so many of you for warmly welcoming me into the security and ASIS family. I've learned quickly that you're extremely generous with your time and your commitment, and that you are passionate about your profession and your professional society," O'Neil told the crowd. "I marveled at your goodwill as I've visited chapters and regions, and I've marveled at your willingness to work

so hard to develop your professional self and the profession that you serve." O'Neil has already traveled to visit global stakeholders in the Society, including trips to Mexico City, Dubai, London, Saudi Arabia, and Brussels.

The Society is changing, and O'Neil discussed the reasons for change and the great things he sees ASIS accomplishing in the future. During a leadership retreat in January, O'Neil pledged that the Society will provide products and services "globally"—both globally and locally—and provide member value through a mobile-first lens. Further, ASIS is committed to operating in a transparent and collaborative manner.

"Together we will achieve this, but we

won't get there overnight," O'Neil said. "And neither the ASIS Board, volunteers, nor the staff will get there without you. We can only get there together."

Though many still consider ASIS a U.S.-focused organization, 28 percent of members come from outside the United States and Canada, O'Neil noted. Other factors, such as volunteer leadership, the

[continued on page 4](#)

**#ASIS16**



#ASIS16 is the official hashtag for the ASIS International 62nd Annual Seminar and Exhibits.



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**Opening Ceremonies**

continued from page 1

award-winning *Security Management* magazine, 34 councils, and three prestigious security certifications continue to make ASIS a world-class organization. ASIS has also generated 14 standards and eight guidelines on crucial topics, and the ASIS Foundation conducts landmark research that results in comprehensive reports on security metrics and other topics.

“But as your needs change, we must do a better job proving our value proposition and meeting your demands more quickly, more effectively, and more efficiently,” O’Neil noted. “And most of all, we need you to be part of that process.”

Volunteer leaders have developed a strategic plan for the Society, and O’Neil has initiated a top-to-bottom review of all operations at ASIS headquarters, as well as educational offerings and membership and chapter models.

“Though we have been very well served by the current model for more than 60 years, times have changed,” O’Neil noted. “As such, we will begin to explore new membership and chapter models in the

coming year that we believe may serve us better in the 21st Century.”

ASIS must find a way to ensure that all security professionals practicing in the world have the same and equal access to knowledge and operations—this means making membership affordable in countries that desperately need the security expertise but whose members can’t afford dues.

The Seminar and Exhibits itself will be seeing changes, too. It is still the premier event for education in the security industry, O’Neil said, but in the coming years ASIS will be making a significant investment in the event.

“We will continue to ensure that you walk away with measurably new skills and ideas to continue to be the very best you can be for both your employer and for the people you protect. Next year at the Seminar and Exhibits in Dallas, you will begin to see changes to the education programs we offer. Traditional education formats will be combined with the likes of Ignite sessions, more interactive sessions, game changer sessions, and other innovative learning formats,” O’Neil said.

“No one can provide the community that ASIS can provide—no one,” the CEO stated. “And no one can provide the knowledge and learning opportunities that we can. *No one.*”

O’Neil recognized that he is making a lot of pledges, and these changes will take the support and time of ASIS members and staff. “Please work with us and be patient,” he said. “We will inevitably make some mistakes along the way or miss deadlines, but we will work until we get it right. You have my word.”

The audience applauded O’Neil’s speech and welcomed to the stage Marco Tempest, a digital magician, who combined traditional feats of magic with the technology of today and who discussed deception and illusion with the audience.

“Magic is about taking the everyday and finding within it the possibility of illusion,” he explained as he performed tricks using a GoPro headset, a number of Ru-



ASIS International President Dave Davis, CPP, and the ASIS Board of Directors signaled the opening of the Exhibit Hall with a parade of flags from 100 nations representing the Society’s members and a ribbon cutting (above). “There’s a reason why our exhibition floor is the largest, most complete, most exciting exhibition of security products and services in the world,” Davis said.

bik’s Cubes, and iPhones. “It’s something magicians have in common with hackers: we can’t help look beyond ordinary function of an object to discover its hidden attributes. Magic is about making possible today what science will make a reality tomorrow—we prototype the future.”

After Tempest’s performance, Davis noted that deception and illusion are at the root of all security threats, and that today’s nefarious illusionists have an almost unlimited array of options.

Davis gave an overview of the state of security today, which includes an unprecedented threat against soft targets around the world. “What’s driving this increase in attacks is the confluence of self-radicalization, social media, violent extremism, mental illness, and other factors,” Davis noted. Cyberspace is just as susceptible to attacks, and the Internet of Things is in-

creasingly targeted. Big Data can be used even by smaller security departments to contribute to the corporate bottom line, enhance quality, or streamline operations, he said.

Global shifts in finances, population distribution, and markets will have a profound effect on security, Davis said. Security professionals and providers will be able to benefit from these changes, which will put a strain on healthcare and pharmaceuticals, likely increasing security positions in those industries. And the rise of Millennials and women in the security sector cannot be understated.

“This state of security is not an illusion, and it’s certainly not fun and games,” Davis noted. “But if there’s a lesson from Marco Tempest we can apply, it’s this: Skilled, observant, and responsible professionals can see through any illusions.”


**SHOWDAILY**

The *ASIS Show Daily* is produced by these ASIS publishing professionals:

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## What is ASIS International?

The security profession makes the world a safer place and has a positive impact on the future of the organizations and stakeholders we serve. We are the global leader in security professional development, education, and standards, transforming lives through the leadership we provide, the communities we create, and the products and services we deliver.

**Promises***To member stakeholders:*

- We promise best-in-class member services.
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- We promise education and professional development opportunities that help you be more effective in

your job and that support you at every stage of your career.

- We promise you an opportunity to be involved in the direction and work of our Society.
- We promise to be a global advocate for and a positive impact on the profession.

*To employers of member stakeholders:*

- We promise opportunities for your staff to access cutting-edge knowledge and to develop relationships with global and local security industry experts that create value and reduce risk for your organization.

*To partners, exhibitors, and advertiser stakeholders:*

- We promise to be a good partner and work together for the best possible outcome for our respective interests.

*To staff stakeholders:*

- We promise to ensure there is an empowering work environment and a culture of diversity, inclusion, and transparency.
- We promise clear strategic intent and will hold you to account and reward you for fulfilling that intent.
- We promise to provide you with appropriate professional career development opportunities.
- We promise the opportunity to work on significant challenges that have global impact.

*To worldwide government stakeholders:*

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## Don't Miss Abrams Keynote

On Wednesday, don't miss keynote speaker Elliott Abrams, who will examine U.S. foreign policy challenges, drawing from his acute knowledge of American history and his own senior-level experience forging foreign policy during Ronald Reagan's and George W. Bush's administrations, to answer this critical, timely question: "What needs to be done to keep America safe amid the instability and danger that rages in the Middle East?"

Abrams was Bush's special assistant to the president and senior director on the National Security Council for Near East and North African Affairs. Abrams became deputy national security



Elliott Abrams

advisor for global democracy strategy. Abrams also teaches foreign policy at Georgetown University.

## Trinca, Alrabiah, Septien, Lata Receive Karen Marquez Honors



Front Row (left to right): Lata, Alrabiah, Septien, and Trinca.

On Sunday evening, the ASIS International Women in Security Council bestowed the Karen Marquez Honors on four ASIS security professionals.

The four women recognized were Ann Trinca, Esq., CPP, PCI, PSP, senior vice president of SecTek, Inc.; Alanood Alrabiah, head of security operational excellence and compliance at the industrial security department of Saudi Aramco; Maria Teresa Septien, director of business development for AFIMAC; and D. S. Lata, India security manager for Honeywell.

The Marquez Honors are presented annually to security professionals who have consistently worked for the betterment of the security industry over an

extended period. The candidate must be a member of ASIS International in good standing at the time of the award. The nomination must identify contributions the individual has made to the physical security industry. The candidate must attend the ASIS Annual Seminar and Exhibits to be considered.

Karen Marquez was the co-owner and executive vice president of MVM, Inc., a physical security services firm based in Virginia. She passed away in 2006 after a long battle with cancer. During her 23-year career in security, Marquez developed and implemented core administration and support functions at MVM, including finance, billing, recruiting, and human resources processes.

## Prestigious ASIS Awards Go to DeVoti and Miller

On Tuesday, two volunteers will be spotlighted at the Volunteer Leadership Excellence Awards Ceremony. The winners will receive their awards at 3:15 p.m. in the Valencia Ballroom.

The **Roy N. Bordes, CPP, Council Member Award of Excellence** recipient is Mark T. DeVoti, CPP,

a member of the ASIS Utilities Council. DeVoti has been a member of this council since 2000 and has been its chair twice. He also has been a prolific speaker and author for the council, developed partnerships with other ASIS



Mark T. DeVoti, CPP



Gary Miller, CPP, PSP

councils, and lead the councils benchmarking projects for many years. "Mark is a tireless worker and never hesitates to say yes when asked to lead or be involved in any council endeavor," wrote current council chair Allan Wick, CPP, PSP, PCI, in his nomination form. "Mark is driven to provide tangible deliverables to assist each of us to be better security professionals." This award includes travel expenses, hotel accommodations, and a full registration to the Orlando Seminar and Exhibits.

The **E. J. Criscouli, Jr., CPP, Volunteer Leadership Award** will be presented to Gary Miller, CPP, PSP. A member of the Omaha Chapter, Miller has dedicated thousands of volunteer hours to ASIS. He has been a mentor and invaluable resource to the Omaha Chapter; has served in various leadership capacities, including webmaster; and has also been a regional vice president. According to Omaha Chapter Chair Phil Fenton, "Gary is a true leader, scholar, and someone who embodies stewardship and giving back to others." The Criscouli Award includes complimentary registration, transportation, and accommodations for the Seminar and Exhibits, plus a significant donation to the ASIS Foundation and the recipient's chapter in his or her name.

## Certification Review Programs



During the weekend, aspiring Certification Protection Professionals® (CPPs), Professional Certified Investigators® (PCIs), and Physical Security Professionals® (PSPs) gathered at the Orange County Convention Center for review programs taught by expert faculty.

Since 1977, ASIS security certifications have set the standard for professional excellence. Recognized worldwide, the CPP, PCI, and PSP credentials provide objective proof of professional knowledge and experience.

ASIS was the first organization to offer a credential specifically for security managers, and our program remains the global standard. Developed by practitioners for practitioners, ASIS board certifications provide both a technical and financial edge.

For government, military, or law enforcement professionals, ASIS certifications provide a way to validate security knowledge and experience, as well as better position them for a career in security management.

During the reviews, faculty such as Eugene F. Ferraro, CPP, PCI (above), chief executive of ForensicPathways, Inc., of Pine, California, instructed course attendees on the scope of the materials contained on the examinations. ASIS board certifications are ANSI accredited, which ensures a high threshold of qualifications and rigor have been met when a practitioner earns their CPP, PCI, and PSP credentials.

One-hundred and ten prospective CPPs, 15 hopeful PCIs, and 75 would-be PSPs attended the review courses.

# Foundation and the LELC Announce Simeone Award

The ASIS Foundation and the ASIS International Law Enforcement Liaison Council (LELC) have selected the 2016 winner of the **Matthew Simeone Award for Public Private Partnership (P3) Excellence**. The Overland Park (Kansas) Police Department has won this important award.

The Overland Park Residential Security Initiative was established in December 1999 by the Overland Park Police Department and the ASIS Kansas City Chapter. Two years before the program was launched, Overland Park residents had been plagued by home invasions. Media coverage generated community concern, and the police department responded with a series of neighborhood meetings and assistance from outside sources.

Private security professionals from the ASIS chapter, the Kansas City Homebuilder's Association, and a local homebuilder, Edward Wayne, Inc., were

contacted for research assistance on best practices in physically securing residential property.

An ordinance related to building codes, locks, and security measures was approved by the Overland Park City Council to create a program based on sound security principles, targeting a criminal's behavior, and identifying those products and services that best served the safety of the community.

The award commemorates Matthew Simeone, distinguished member of the Nassau County (New York) Police Department. An active LELC member, Simeone was instrumental in developing the NCPD Security/Police Information Network (SPIN), a model P3 network.

"The LELC and the ASIS Foundation are grateful for the continuing support of Microsoft Global and the other sponsors of this award," says LELC Chair Briane Grey.

# Time for Tee

Golfers hit the links bright and early Sunday morning to benefit the ASIS Foundation. The field of 115 golfers included past ASIS presidents, board members, and Foundation trustees. The event was held at the 18-hole New Course at Orlando's Grand Cypress Golf Club, which features a Jack Nicklaus design that honors the famed Old Course at St. Andrews, Scotland.

Four golfers tied for first place at 14 under par: Joe Weaver, Scott Schatzley, Derrick Albers, and Frank Dodson. Frank Dodson won the Longest Drive Award, with Matt Singleton receiving Closest to the Pin honors. Players received golf shirts donated by U.S. Security Associates, hats sponsored by *Security Management* magazine, and towels sponsored by Tutela. Hole sponsors were Switch and Expo Logic, and breakfast was sponsored by ASSA ABLOY.

Foundation President Dr. Linda Florence, CPP, and Foundation Board Trustee Deborah L. Allen, CPP, drew names for door prizes provided by Radio One. The event marked the fundraiser's 20th year.



### Talk of the Town

An ASIS International town hall meeting was held on Sunday afternoon at the Hyatt Regency to discuss the direction of the Society, the strategic plan, and recent changes at ASIS headquarters. Led by Chief Executive Officer Peter O'Neil, FASAE, CAE, and ASIS President Dave Davis, CPP, members engaged the Board of Directors and ASIS executive leadership with questions, concerns, and suggestions on how to remain relevant in the industry and encourage new members to join. A video of the town hall will be available after the show on the ASIS website for those who were unable to attend.

# Hog Wild



The ASIS Foundation Motorcycle Ride took off from Orlando on Saturday morning and headed for a cruise along the Florida coastline with 34 riders and 8 passengers. Riders made it up to Daytona Beach and covered 234 miles before returning to Orlando after lunch. Event sponsors were Northrop Grumman, Nationwide Insurance, Zenitel, and the Aronson Group.



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# Preseminar Intensives Add Educational Value to ASIS 2016

On Sunday, early birds to ASIS 2016 partook of a roster of Preseminar Intensives that ran the gamut of security topics. Here is an overview of just a few.

## Banking and Financial Services.

How can financial institutions prepare themselves for an active shooter event? That was one question addressed at the preseminar session sponsored by the ASIS Banking and Financial Services Council.

Historically, armed robberies have plagued banks as long as the institutions have been around. High-profile events include the March 1997 Bank of America robbery in North Hollywood, California. In that incident, two perpetrators were eventually killed after a shootout with the Los Angeles Police Department. Twelve police officers and eight civilians were wounded.

Dr. Héctor R. Torres, Ph.D., CPP, the CSO at Banco Popular de Puerto Rico, told attendees that banks must work with law enforcement to ensure that they have a robust plan in place to respond to an active shooter. He said bank headquarters are particularly lucrative targets due to their symbolic value, and first responders should be given a tour of “every nook and cranny” in the building to help prepare for incident response.

Managers should also make employees aware of law enforcement active-shooter response tactics; for example, officers are forced to ignore wounded victims until they have taken out the threat. “It doesn’t matter whether this is a perceived threat right now—this can happen,” noted Torres.

Business continuity in the financial services sector was also discussed in a presentation by Heather Wyson-Constantine, senior director of payments and cybersecurity policy at the American Bankers Association. She touched on the Bank Protection Act, which identifies steps necessary to protect the U.S. financial system from the systemic effects of a wide-scale disruption.

She emphasized that the business continuity planning process (BCP) should include the recovery, resumption, and maintenance of all aspects of the business, not just recovery of the technology components. She added that business continuity planning involves the development of an enterprise-wide BCP, as well as the prioritization of business objectives and critical operations that are essential for recovery.

**School Safety and Security.** During “Soft Targets, Active Shooters, Workplace Violence: CPTED Solutions,” the



ASIS School Safety and Security Council brought together an array of experts to educate attendees on soft targets, active shooters, and workplace violence. The session began with a somber discussion led by Dr. Michael J. Fagel and a moment of silence to mark the 15th anniversary of the 9-11 attacks. Dr. Jennifer Hesterman noted that despite all that has changed over the past 15 years, there are ways we haven’t moved forward smartly—childcare centers are still put in federal buildings, for example, even though those buildings are classic targets.

Hesterman, who was a colonel in the U.S. Air Force and won last year’s ASIS Book of the Year award, discussed growing soft target trends, such as increased violence in churches and malls. Many soft target businesses do not understand how to go about creating a more secure environment, and some are afraid to have any security presence at all because they think it will scare away customers. In today’s world, customers value a visible security presence, Hesterman explained. “I tell these people that actions cause results, and that inaction is a decision,” she said. Starting with small, easily implemented suggestions to improve security is a good approach to encouraging soft targets to harden. Hesterman also discussed the increase in secondary or layered attacks, such as the Boston Marathon bombings or the Brussels bombings. “One thing that we’re learning is that when there’s a situation, we need to turn around and see who’s watching,” she noted. “A bomb threat can easily be a dry run.”

**Security Leadership.** At “Security Leadership and Tools—Prepare Now for Tomorrow,” attendees and presenters discussed various tools that security practitioners of the future will need to effectively prepare for tomorrow’s adversary. In particular, security practitioners will need to learn new ways to think critically to make sound risk-based decisions.

James Carmichael, CPP, the director of security at Minesa mining company who is based in Bogotá, Colombia, offered some real world examples where sharp critical thinking skills come into play. Companies may have protocols regarding incidents, such as kidnapping or assault of employees, but often “it all goes out the door when something happens,” Carmichael said. In such chaotic situations, security leaders need to use critical thinking to sort out details and know how to proceed. In one of Carmichael’s examples, a company driver was chauffeuring two expat business associates in the African country of Chad. Bandits approached and shot the driver. The expats left the car and fled on foot. One bandit briefly chased the expats, but then the bandits stole a car and all sped away.

Carmichael said that critical thinking led him to suspect that the incident was not about targeting the expats, since they were never seriously chased. And although the driver had a good record as an employee, critical thinking requires one to question his or her own assumptions. So, the driver’s recent history was investigated, and it was found that he had made an agreement with

the bandits to trade the company vehicle for cash and then stage a fake car theft episode. But instead of going along with the script, the bandits shot the driver, so they would not have to pay him.

The program was produced by the ASIS Physical Security Council.

**Physical and Cyber Security.** Hackers are a bit like vampires. They do their most destructive damage to your network only after you invite them inside, said Ross Johnson, CPP, senior manager of security and contingency planning at Capital Power.

“If you’re going to keep hackers out of your company’s systems, you’ve got to do it by training your people not to invite them in,” Johnson explained in the Preseminar Intensive “Like Oil and Water, Physical and Cybersecurity Don’t Mix. But Can They?”

The session, sponsored by the ASIS Petrochemical, Chemical, and Extractives Industry Security Council, explored how most critical infrastructure organizations are conditioned to respond to attacks in silos of IT security, physical security, and plant operations security, creating potential security gaps.

Drawing on real-life examples, Lee Black, CEO of Cybis, a cybersecurity firm founded by a group of former intelligence agency members, shared how hackers use these security gaps to their advantage. In some instances, these hackers are nation state actors from China and Russia, who cannot be stopped.

“You’re not going to keep China out. You’re not going to keep Russia out,” Black added. “What you’re going to do is bolster your security, so you can detect when they do get in and respond.”

Black suggested attendees bolster their defenses by training staff to identify phishing emails, by keeping patching up-to-date, and restricting system access—both physical and cyber—to critical infrastructure networks.

As an attacker, Black said “you want to make me jump multiple hurdles multiple times,” sometimes called “making noise on the system.” By doing this, critical infrastructure security professionals are more likely to be alerted to the hacker’s presence in their network, he said.

“The more things I have to do to get into the system, the more noise I create, and the more likely you are to notice me and respond,” Black added.



James Carmichael, CPP, director of security at Minesa mining, discussed critical thinking at a Preseminar Intensive on Sunday Morning.

## Free Wednesday for Active-Duty Military and Law Enforcement

Here’s a great opportunity to salute the men and women who are active-duty military, law enforcement, or first responders. If you fit one of these categories—or if you know of others who do—you are invited to attend all of Wednesday’s events free of charge.

That’s right. Just show your government-issued photo ID at ASIS International Registration and you will be given unique credentials that provide you with access to Wednesday’s Keynote featuring Elliott Abrams, senior fellow for Middle Eastern studies, Council on Foreign Relations. You will also have full access to the day’s educational sessions, receive a voucher for lunch in the exhibit hall, and be free to explore the exhibit floor.



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## Against All Odds

At the Closing Luncheon at 12 p.m. on Thursday, attendees will hear from a man who survived against all odds, and whose life was forever altered by his time on the world's tallest mountain—Everest.

In May 1996, Weathers was a member of an expedition to climb the mountain. Things went bad on summit day when Weathers went blind because of the altitude and overexposure to ultraviolet radiation. As he was attempting to descend to a lower base camp, one of the most violent and deadly storms in the recorded history of Mount Everest struck. Weathers was one of 10 climbers who became lost and disoriented. He spent the night in an open bivouac with his hands and face exposed, but miraculously made it to the camp the next day, where he spent a second night alone in a tent, barely covered and calling for help.

After the sun had risen again, he was walked to a lower camp where he was a subject of one of the highest altitude medical evacuations ever performed by helicopter. He lost one arm and the fingers of his opposite hand, his nose, and parts of his feet to frostbite. But eight other climbers never made it off the mountain.

He later chronicled his story in *Left for Dead: My Journey Home from Everest*, published in 2000.

During his address, Weathers will reflect on his survival, lessons learned, and his appreciation for receiving a second chance at life.



Dr. Beck Weathers

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## The CSO Center Introduces New Benefit

A new CSO Center for Leadership and Development member benefit was launched yesterday: one-on-one executive coaching sessions with executive coach and recruiter Jeff Snyder, president of SecurityRecruiter.com and JeffSnyderCoaching.com. Snyder continues giving his advice today from 10 a.m. to 4 p.m. at the Career Center on the exhibit floor (booth 4173).

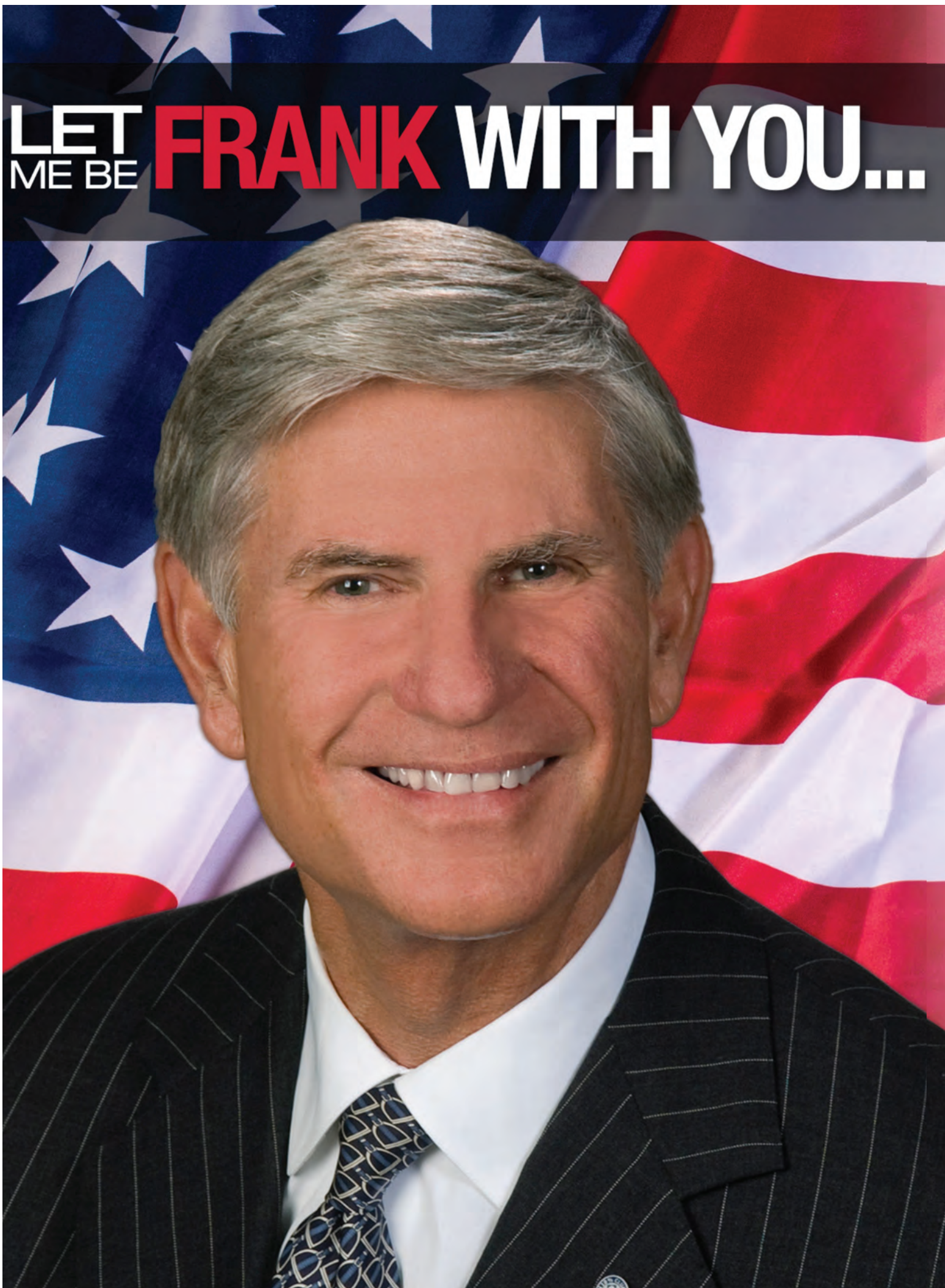


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Snyder explains, “When I started seeing consistent gaps between what the business wants, needs, and expects from security leadership, my curiosity

got the best of me. I have surveyed the business to determine precisely what the gaps are between security professionals’ performance and what would make them more successful in business environments. With that information in hand, I built coaching services to help my clients eliminate the gaps. The result is greater performance and higher personal stock value.”



# CSO Center's Petri Ponders a Matter of Trust

Once trust is lost, rebuilding it can take years or be impossible. And after former National Security Agency (NSA) contractor Edward Snowden leaked documents about U.S. intelligence agencies' surveillance practices to media outlets in 2013, organizations were reminded of this universal truth and faced with the daunting task of rebuilding consumer trust.

Nearly 90 percent of respondents in

2014 reported to BITKOM that they don't believe their personal data is secure. That number was up from just 58 percent in 2011, two years before the Snowden leaks.

"Isn't that brutal? I would even say this is a catastrophe for a society that is depending on further digitization," said Axel Petri, who is senior vice president of group security governance for Deutsche Telekom AG, during his CSO Center for Leadership

and Development session: "A Matter of Trust: Snowden, Data Breaches, and Digitalization."

In his presentation, Petri focused on what organizations can do to begin rebuilding consumer trust while optimizing digital technology and keeping data, systems, and other assets safe.

He stressed that it is imperative that the number of people who believe their per-

sonal data is secure increases.

"We definitely need the Internet and we definitely need people's trust in the Internet," he added. "If they don't trust in us, they won't use our services."

To rebuild consumer trust, Petri proposed a new effort be made to be truthful and transparent by admitting that criminals will succeed.

"It's probably strange that a security guy says criminals will succeed, but in a digital world, criminals don't have to come to your house," Petri explained. "They can attack from wherever they want. They don't even have to leave their own houses."

Security, unfortunately, is not able to prevent all attacks. Admitting that and being open and transparent about our capabilities is the only way not to further lose trust with consumers, Petri added.

Additionally, to further rebuild trust, Petri said we must acknowledge that surveillance will happen as intelligence agencies have to conduct surveillance work to keep us safe. But, there should be greater

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CSO session attendees listen to speaker Axel Petri.

transparency and understanding of the kind of work these intelligence agencies are legally allowed to do, he added.

One transparency measure that would aid this discussion is if intelligence agencies would reveal the number of requests they make to the telecommunications industry for customer data. Currently, many telecommunications organizations—including Deutsche Telekom—are releasing their own reports on this information. But Petri said it would be beneficial to improving transparency and building trust if intelligence agencies undertook this effort themselves.

Ultimately, however, there needs to be a discussion about "what kind of digital society and culture we want to live in," Petri explained.

"We have to skip our limited particular immediate interests—between corporate departments, between companies, between countries, and between the public and private sectors," he said. "We have to have a transparent and fact-based discussion about the right balance between security and privacy."

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**CSO Session**  
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Petri's session was just one of a variety of CSO Center sessions being held throughout ASIS 2016 to address the specific concerns of CSOs and their deputies. Sessions are open to CSO Center members, and some are open to all attendees.

**Tuesday.** Following Ted Koppel's keynote speech this morning, CSO Center members will have the chance to meet with the former newsman from 10:30 a.m. to 11 a.m. as part of the center's "Distinguished Speaker Series."

Immediately afterwards, from 11 a.m. to 12 p.m., FBI Director James Comey will stop by to discuss cyberthreats and a five-part strategy for combating cyber-crime. Comey plans to give some prepared remarks before opening the meeting for a Q&A with CSO Center members and invited guests.

Following the speakers, the CSO Center will host two sessions—open to all attendees. The first, "Brand Recognition and Your Security Program" presented by Mark Domnauer, CPP, director-global safety/security, Adobe Systems, will teach attendees about innovative—and inexpensive—ways to market their corporate security function internally. This is designed to help attendees improve awareness and use of programs, while at the same time enhancing the overall brand and perceived value to the company.

The second session, "Meet the Inghimasi: Tracking ISIS Special Forces Units Using Open Data," presented by Silvia Morris, senior analyst, Neon Century, will provide an overview of how ISIS cells have launched devastating attacks on soft targets, representing an evolution of terrorist techniques due to their use of mixed teams.

The CSO Center will end the day with its Wharton Mixer at 4 p.m. to 5:30 p.m., which is open to all attendees.

**Wednesday.** Similar to Tuesday's activities, keynote speaker Elliot Abrams will meet with CSO Center members from 10:30 a.m. to 11 a.m., after giving his keynote speech.

Abrams' appearance will then be followed by a private session for CSO Center members, "Contemporary Crisis Communications: The Increasing Need for Speed and the Case of Asiana Flight 214."

The session, presented by Jeremy E. Plotnick, Ph.D., director of marketing and crisis management for FormerFeds Group, LLC, will focus on the lessons learned from the disappearance of Asiana Flight 214 for effective crisis communication and management.

The CSO Center will also host three other sessions, which are open to all attendees during the afternoon. They will focus on the evolving threat of the Islamic State, strategies for combating the terror group's expansion in Africa, and making disease awareness part of nontraditional security considerations before staff is sent overseas.

The CSO Center members are members of ASIS International that are the highest-level security professional in their organization that meet specific criteria. For more information on CSO Center membership and this week's sessions, visit [cso.asisonline.org](http://cso.asisonline.org).

# Monday Luncheon: Award Winners and Johnson Keynote

There was much to celebrate at Monday's luncheon, when various security professionals, as well as innovative security products and services, were recognized and honored with an array of awards. The ASIS Accolades Winners were announced, and the prestigious Don Walker Award for Enterprise Security Executive Leadership was bestowed. In addition, five outstanding security professionals were given the President's Award of Merit. Finally, the audience was addressed by a special guest, U.S. Department of Homeland Security (DHS) Secretary Jeh Johnson.

ASIS President Dave Davis, CPP, opened the luncheon by thanking those in attendance for their dedication to the Society, and for traveling to this year's show. Past presidents of ASIS in attendance were also recognized.

"While I have no doubt that ASIS 2016 being here in Orlando is an additional motivator for many of us, and that many of us wanted to show our support for this wonderful city after the tragic events of a few months ago, I truly believe that most of you have traveled from all over the world to learn, network, and take advantage of all that this expansive event has to offer," said Davis.

**Accolades.** The ASIS Accolades competition recognizes the security industry's newest, most innovative products, services, and technology solutions featured at the Seminar and Exhibits.

Out of an impressive field of finalists, 10 winners emerged: SpotterRF LLC, for its a2000 Counter Drone radar; AlertEnterprise, for its bAlert IoT Security Commander; NVT Phybridge, for its ethernet Flex Switch24; Gibraltar, for its M50 P1 Wedge Barrier (G-2000 series); Hanwha Techwin America, for its Samsung XRN-2011 network video recorder; Medeco, an Assa Abloy group brand, for its Medeco XT Data Analytics tool; RightCrowd software, for its RightCrowd Essentials physical access control software; Stratfor, for its Stratfor Threat



Johnson told attendees it is "imperative" that the public and private sectors partner together.



Winners of the 2016 ASIS Accolades competition receive their awards at the Monday luncheon.

Lens intelligence platform; Vismo, for its Vismo-Alert personal alarm system; and Wireless CCTV LLC, for its WCCTV Body Worn Camera (Connect), which also won this year's Judge's Choice Award.

There is one Accolade that has yet to be bestowed—the **People's Choice Award** will be announced at Wednesday morning's keynote session. There's still time to cast your vote. Follow the instructions on the ASIS Mobile app, or visit the Accolades Showcase (booth 3379) and vote at an iPad kiosk.

**President's Award of Merit.** Davis also presented a President's Award of Merit to five security professionals who have demonstrated dedication to the field of security and helped to advance the profession as a whole. The recipients are: Dr. Martin L. Gill, director, Perpetuity Research, London, England; Mike Hurst, director, HJA, vice chair of the ASIS U.K. Chapter and member of the European Advisory Council; Yu Hongwei, CPP, PSP, PCI, Shanghai, China; Cheryl D. Elliot, CPP, PCI; and Steven R. Harris, CPP.

**Don Walker Award.** Named for former ASIS president and CSO Center founder, the Don Walker Award for Enterprise Security Executive Leadership recognizes an individual who shares Walker's commitment to promoting security management

education, certification, and standards to the highest levels for security management professionals. This year's winner is Michael A. Crane, Esq., CPP.

Crane is an attorney and private detective based in Illinois with more than thirty years' experience in security and investigations. He has served as an assistant state's attorney, as well as acted in numerous volunteer roles at ASIS, including as a member of the Standards and Guidelines Commission, a council vice president, a council chair, an instructor, and a program advisor. He currently is a senior vice president at Hillard Heintze, a firm that provides advisory security and law enforcement services for clients.

**Jeh Johnson.** Finally, U.S. DHS Secretary Johnson took the stage to discuss the current state of homeland security, and he explained how the private and public sectors can work together to fight terrorism globally.

Johnson, who was nominated by President Obama to be Secretary of Homeland Security in October 2013, has dealt with a range of issues, including those within his department, such as high-level vacancies and unity of effort. Externally, Johnson and DHS have worked with other federal agencies to deal with the 2014 influx of

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## Don't Miss the Security Idea Exchange

On Tuesday and Wednesday at 2 p.m. at the Connection Lounge (booth 2751), don't miss the opportunity to join in two informal, solutions-oriented conversations. On Tuesday, "The Pros and Cons of Run, Hide, Fight" will be facilitated by Michael A. Crane, CPP, senior vice president of Hilliard Heintze. On Wednesday at 2 p.m., "How should Security Speak to the C-Suite?" will be facilitated by J. Nicole McDargh, CPP, Technology Solutions Sales and Marketing Director, Securitas Security Services USA. Join your peers there!





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# An Educational Seminar for Everyone

ASIS 2016 had a rich roster of educational sessions to choose from on Monday. Read about just a few below and be sure to take advantage of those scheduled today and tomorrow.

## Security Metrics

If it doesn't matter to you or you can't change it, then you shouldn't be measuring it, said Edward Marchewka, CISSP, director of information technology at Gift of Hope in the (ISC)<sup>2</sup> session "Information Security Metrics: Tell a Better Story."

In his presentation, Marchewka addressed the challenge that many information security professionals face: deciding what to measure and then putting that information into metrics, information with context, to communicate it with the board.

Metrics are "something that actually means something, something you can tie something to," Marchewka explained. For instance, a chart that shows the cost of a particular business tool compared to its effectiveness is a metric.

Deciding how often to measure and update your metrics also needs to be considered, Marchewka said. "For people just starting out, I recommend doing it once a month, unless there's an intern that you hate—then maybe once a week," he joked.

Once that's decided and the information is gathered, Marchewka said it's critical to think about who those metrics need to be communicated to—such as your boss, the CEO, or the board. And if they're not listening to what you're saying, he noted, "Maybe it's you; maybe it's the story you're telling."

For instance, when communicating with the board Marchewka said focusing on business language—return on investment—instead of technical language—discussing bits and bytes—is more effective.

Marchewka recommended that attendees have their full version of the communication, an abridged version, and an elevator pitch version.

"And make sure after you tell the story of your metrics, you ask for something," Marchewka said. "Tell them, 'I need this extra person; I need this tool, and this is how it's going to impact the business.'"

## Investigation Standard

During the Monday morning session "How the ANSI/ASIS Investigations Standard Improves Internal Investigations," presenters Eugene Ferraro, CPP, PCI, and Bryan Leadbetter discussed how to conduct proper investigations while conforming to the new investigations standard. Ferraro is chief executive of Forensic Pathways, Inc., and Leadbetter, CPP, CFE, CISSP, CSO for global security and aviation and Alcoa.

Ferraro recommended organizations that conduct investigations to have a standard policy for them. The new standard does have a sample investigations policy that is useful. "It's a perfect blueprint," Ferraro said. When a subject becomes uncomfortable with a portion of the investigation, the investigator can say it is part of official policy.

He also recommended that, if an organization follows such a policy, it can then



certify at the end of every documented investigation that it was conducted in accordance with the official policy. That can be especially helpful if the investigation turns into a legal matter, as a judge and jury may be impressed that the investigators are following policy that is in part derived from an official American National Standards Institute standard, Ferraro added.

The session was sponsored by the ASIS Standards and Guidelines Commission.

## Body Cameras

In the Monday afternoon session "Body Camera Case Study," presenters explored a range of issues that affect the use of body cameras in both the public and private sectors. These issues can become tricky when several different parties are involved, presenters explained.

For example, presenter Ralph Cummings, PCI, an investigator and trainer for Carolinas Healthcare System, discussed various issues involved when law enforcement officers who are using body cameras come into hospitals. Under that scenario, it is possible that the camera might film a patient's chart that could contain private health information. If that footage is later made public, that information could then be made public.

In such situations, the hospital is not liable if the officer who filed the information is not an employee of the hospital, according to the Health Insurance Portability and Accountability Act (HIPAA), Cummings said. However, to play it safe, the hospital may want to consider writing to the local police force and stating that it prefers officers not film in the facility, Cummings said.

Cummings also noted that the American Civil Liberties Union (ACLU) has drafted up model legislation for states who want to set some parameters on the public access of body camera footage. "It actually is a very good model policy," Cummings said.

## Fire and Life Safety

Security devices on fire and egress doors must be installed in compliance with

various life safety and fire codes, including the Americans with Disabilities Act (ADA), the National Fire Protection Association, the international fire code, as well as other applicable standards. But the rush to provide a safe and secure environment often causes a provider to overlook the need for safe egress, fire-rated products, and compliance with ADA regulations. Presenter Paul Baillargeon, vice president, technical consultant at the Door Security and Safety Foundation, addressed these concerns and touched on best practices for practitioners in the

session "How Life Safety and Fire Codes Affect Security Devices."

Because there are a wealth of devices now related to fire and life safety systems, security professionals must take a closer look at their doors to ensure they are up to code. "Back in the 1970s everything was much more mechanical," he noted, "but we've had an evolution of products in the industry."

He says one of the biggest problems faced when updating fire doors is the removal of the existing hardware. These doors are tested and vetted through a lengthy process when they are manufactured, and drilling holes in them or removing old hardware can cause the doors to be noncompliant. In those cases, "That door goes to the dumpster. There's no fix," he said.

And each business vertical should pay attention to industry-specific standards. For example, the Joint Commission, a U.S.-based organization that gives accreditation to healthcare organizations, recently announced they will be focusing more closely on fire door inspections in environments of care. "You're going to be scrutinized out there quite heavily with your products and the modifications you've done to your existing products," noted Baillargeon.

## Unmanned Vehicles

Utilities and railroads are responsible for securing vast networks of critical infrastructure, but perimeter protection is a continuing challenge for these industries. One possibility for streamlining security is the use of unmanned aerial systems (UAS) for surveillance, as well as other

## Pack Your Wagon for Dallas, Proud Host City of ASIS 2017

Dallas, Texas, is a richly diverse American city and a melting pot of cultures, religions, and lifestyles. It is also the site of ASIS International's 63rd Annual Seminar and Exhibits, to be held from September 25 to 28, 2017, at the Kay Bailey Hutchison Convention Center Dallas.

Known for its Southern hospitality with a Texas difference, Dallas is a place where optimism meets opportunity, and is a perfect backdrop for exploring and presenting what's happening in the world of security. With two major airports, Dallas is just a three-hour flight from almost anywhere in the United States. More than 2,200 flights originating from both domestic and international cities arrive in Dallas daily, making it a central hub for global travelers.

Plan now to be a part of this not-to-be-missed event on every security professional's calendar. Here's what you need to know:

- For registration and housing details, check [www.asisonline.org](http://www.asisonline.org) and look for the tab "ASIS 2017." All the specifics will be available on the website in early 2017.
- For exhibit booth choices, check with the ASIS sales team at booth 2183 in the Orange County Convention Center. A floor plan will show the booths still available for next year in Dallas.
- For sponsorship and advertising options, contact with the ASIS sales team at booth 2183 or the *Security Management* sales representatives (see page 10). Myriad opportunities to showcase your company and your support for the security industry are available in the exhibit hall, around the convention center, and at special events.



Dallas, Texas

Photo by Thinkstock

unmanned technologies, according to Steve Surfaro, Security Industry Liaison, Axis Communications. That was the topic of discussion in the session “Coming like a Freight Train: UAS in Rail Security.”

Surfaro pointed out that technology and security professionals from the rail industry are already using drones to conduct surveillance of rail yards, observe operational areas for security assessments, and monitor track conditions. These devices can be equipped with a multitude of sensors, including thermal imaging cameras and heat detectors. Such advances in technology can help firefighters monitor the temperature of a wildfire, for example, or the heat on a railroad track transformer. Organizations that have large server rooms that need to remain cooled are also using unmanned ground systems to monitor temperatures of individual hallways. Another advantage of drones is achieving long-range detection of unauthorized objects or persons, as well as the reduction of false alarms, which are common in perimeter protection systems. “The individual sensors that are available in the security industry are going to enhance your network,” noted Surfaro.

### Infrastructure Protection

There’s a bit of irony in the fact that one of the worst recent attacks on a U.S. electrical substation did not result in a widespread power outage.

“What’s interesting about Metcalf is we now have an example of a very large substation being completely destroyed or degraded, and having zero customers without power that day,” said Brian Harrell, CPP, director of Navigant Consulting, Inc., in the session “Protecting the U.S. Power Grid from Physical Attack.”

Harrell was referring to the 2013 attack on the Metcalf, California, electrical substation by snipers, which knocked out 17 transformers that funnel power to Silicon Valley. The attack caused more than \$15 million in damage and brought physical threats to the electric grid to the forefront of discussions about the security of the United States’ critical infrastructure. But it also showcased the resiliency of the U.S. power grid, which was designed to reroute power if a substation goes down.

Ninety days after Metcalf, to further bolster this resiliency and address phys-

ical threats, the North American Electric Reliability Corporation (NERC) crafted the CIP-014 standard, one of the first regulations that specifically recognizes ASIS International certifications.

This standard requires transmission station and substation owners to perform a risk assessment of their systems to identify facilities that could have a critical impact on the power grid. It also requires owners and operators to develop and implement a security plan to address potential threats and vulnerabilities.

Transmission station and substa-

tions must now be compliant with the standard, which has presented some challenges as they try to pay for upgrades to their physical security, said Ross Johnson, CPP, senior manager of security and contingency planning for Capital Power.

“We need to talk more with our customers and need to say, ‘If power is really important, then you need to understand the terms under which you get the power and if we need security upgrades, then you’re probably going to have to pay for it—or work out another funding model,’” he explained.

### Retail Security

Despite what your friends might think, being a loss prevention officer isn’t *Paul Blart, Mall Cop*. Retail security is the most prevalent security discipline that has interaction with the general public in the entire world, said Joe Davis, CPP, during “Breaking Down the Box: How Retail Security Stands Alone.” Davis, a senior regional asset protection manager at Walmart, discussed the misconceptions about retail security. In reality, the role involves cybersecurity, criminal investiga-

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Steve Surfaro discusses drones.

# Libros en Español en la Tienda de ASIS

## El Arte del Interrogatorio Científico, Segunda Edición

Juan A. Benavides, CPP

En cualquier incidente criminal, la habilidad para interrogar testigos, víctimas y sospechosos es quizá la cualidad más difícil de encontrar en un investigador. El Arte del Interrogatorio Científico es un manual de consulta que ha sido escrito para que el lector aprenda a desarrollar un sexto sentido en identificar el engaño y mejorar su pericia personal en obtener confesiones exitosas.

440 pág., 2009, cubierta suave Artículo No. 1879 \$44 \$40 socios



## Implementación De Sistemas De Protección Física: Guía Práctica

David G. Patterson, CPP, PSP

La guía para todo gerente de seguridad que maneje sistemas de protección física. Este recurso práctico es un completo “libro de respuestas” a las preguntas sobre diseño, instalación, operación, mantenimiento, evaluación y reemplazo. El lector encontrará guías útiles sobre la adquisición de sistemas, que incluyen los RFP, los acuerdos de fuente única y las invitaciones de licitación. También se incluye una amplia discusión sobre los principios de manejo de proyectos, cómo preparar las especificaciones para los posibles licitadores, el desarrollo de procedimientos de operación, y la importancia de los contratos de mantenimiento.

150 pág., 2005, cubierta suave Artículo No. 1760 \$43 \$30 socios



## Manual de Planificación de Emergencias, Segunda edición

ASIS Disaster Management Council

El Manual de Planificación de Emergencias provee asesoramiento y dirección para supervisores/gerentes de seguridad que son responsables de los planes de emergencia de una corporación. El Manual presenta una visión de un plan de recuperación y su importancia con relación a una organización. Imparte una guía de planificación en forma de resumen que puede ser adaptado a complemento de los procedimientos y normas de una compañía. Teniendo un plan de administración de emergencia bien pensado puede significar la diferencia entre el éxito y fracaso para una empresa y organización.

130 pág., 2004, cubierta suave Artículo No. 1591 \$43 \$30 socios



## Manual del Investigador Profesional

ASIS Internacional, Traducido por Carlos Ramirez, CPP

El manual describe los fundamentos de la investigación de antecedentes antes de la contratación y proporciona un método de enfoque para desarrollar un programa integral que cumpla con las normas actuales. Los capítulos sobre la evidencia y el testimonio ofrecen una perspectiva en cuanto a los temas que se dan por descontado con frecuencia. Este manual es una lectura obligatoria para cualquier persona interesada en mejorar su conocimiento investigativo y prepararse para el examen de Investigador profesional certificado (PCI).

344 pág., 2012, cubierta suave Artículo No. 2043 \$93 \$64 socios



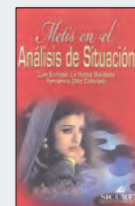
Descuentos en las compras al por mayor de libros publicados por ASIS.

## Metis en el Analisis de Situacion

Luis Enrique La Rotta Bautista, CPP, y Fernando Díaz Colorado

Esta obra aporta, desde la perspectiva de la filosofía y la praxis del Metieta, un nuevo esquema de pensamiento para dar cuenta de un análisis de la realidad menos subjetivo, con el fin de transformar los modelos mentales tradicionales de ver las cosas, los contextos y los actores. La filosofía Metis es una herramienta útil para pensar e indagar en situaciones adversas, evitando procedimientos inductivos sesgados, falsas interpretaciones, deducciones disparatadas e imperfectas, apreciaciones pesimistas, tergiversación y mala interpretación de los datos, apego a paradigmas e incoherencia entre emisor y receptor en los escenarios que son vitales para una institución.

409 pág., 2010, cubierta dura Artículo No. 1954 \$55 \$50 socios



## Seguridad Preventiva: Metodos Para Prevenir y Evitar Robos

Lauri A. Kingsbury

Este libro cumple tres funciones. Establece los principios integrados de la seguridad física. Describe las herramientas de la seguridad preventiva, los impedimentos, los detectores, los respondedores, y los neutralidades. Más importante, describe la metodología que comprende la base real de la cual parten las recomendaciones para obtener resultados efectivos invirtiendo sólo lo necesario. El libro incluye el método de análisis de riesgos. Con este método, puede hacer un plan de seguridad física preventiva para realizar reducción de pérdidas. Este libro es la culminación de más de 25 años de práctica pública y privada en la área de la seguridad preventiva en Norte America, Sud America, Europa, y Asia.

482 pág., 2003, cubierta suave Artículo No. 1583 \$36 \$25 socios



## Disponible para descarga electrónica solamente

Sistemas de gestión de la continuidad del negocio. Requisitos con orientación para su uso. ASIS/BSI BCM.01-2010



Prevención e intervención de la violencia en el lugar de trabajo. ASIS/SHRM WVPL.1-2011

Sistema de gestión para la calidad de las operaciones de las empresas de seguridad privada. Requisitos con orientación. ANSI/ASIS PSC.1-2012

Resiliencia organizacional: sistemas de gestión de la seguridad, la preparación y la continuidad. Requisitos con orientación para su uso. ASIS SPC.1-2009

Sistemas de gestión de la seguridad: protección física de los activos. ANSI/ASIS PAP.1-2012

Vea la colección completa de recursos revisados por sus colegas, examine los libros, y ordene en línea 24 horas al día 7 días a la semana en la página de ASIS [www.asisonline.org/spanishstore](http://www.asisonline.org/spanishstore)—La más completa información de recursos de seguridad—u ordene llamando al +1.703.519.6200.

**Sessions**

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tions, customer service, natural disaster preparation, and much more.

“The exposure and opportunity to get into many aspects and areas of the security field very quickly is something I feel is very unique inside the retail sector,” Davis noted.

The paradox of retail security is the need to keep the store secure while keeping the doors open and operating at the level the business expects by providing a clear field of access for customers.

“It’s about the value of the impression of control versus the reality of control,” Davis explained. “When you think of the retail environment and the challenges you face every day, the vast majority of the population that would do ill to a retail

*“It’s about the value of the impression of control versus the reality of control.”*

establishment is deterred by the good impression of control.” More traditional practices such as deterrent signage and employee greeting is effective—Davis noted that most shoplifters are stopped by store associates.

“That’s the reality of working in the retail environment,” Davis said. “How many businesses that talk about the sophistication of their security actually open their doors and bring in the number one thing that’s going to cause a loss in their business?”

**K9 Units in Retail Security**

The Mall of America (MOA) implemented a K9 unit to deter acts of violence and terrorism involving the use of explosive devices. The program has been developed so that the dogs can identify vehicles or items deemed suspicious, with minimal disruption to the business and provide a proactive security presence in MOA.

At the session “Implementing the Explosive Detection K9 Unit at Mall of America,” presenters explained how the unit has grown from five to 15 dogs in the past year. They have many uses—including patrolling both the interior and exterior of the mall, and sweeping designated areas during special events. Moreover, their presence can deter those who might be planning an attack. “A dog can be a visible deterrent to anyone with harmful intentions,” said Ashly Helser, special operations manager at MOA.

But maintaining a dog team is not cheap. A German Shepherd may cost \$5,500, and require six to eight weeks of initial training, and periodic follow-up training. “To have a good dog team takes training—and that’s an enormous amount of training,” said Neil Throndsen, MOA’s head K9 trainer.

Despite the serious nature of the work, the dogs need to have easygoing personalities, so they will not react when their tails are pulled by kids, he added. “They all look really mean. But they’re really sweet-hearts,” Throndsen said.

# ASIS’s Welcoming Receptions Gather Members Old and New

A variety of receptions kicked off the ASIS 2016 in Orlando on Sunday evening, bringing together attendees new and old to eat, drink, and mingle in the Valencia Ballroom. ASIS President Dave Davis, CPP, welcomed newcomers at the First Time Attendee/New Members Reception, encouraging them to network with their peers and take full advantage of the week’s educational sessions and the exhibit floor. Davis also described the value of becoming a volunteer leader at ASIS, noting that whether it is five minutes or five hours, any amount of volunteering makes a difference. “You cannot understand how great the results are that you obtain by volunteering in the Society,” he said.

Attending the reception was Charlotte De Sibert, a principal physical security analyst from the Electricity Information Sharing and Analysis Center in Washington, D.C. De Sibert says that she has worked in the security industry for three years but this is her first time attending the Seminar and Exhibits. “Some of the senior people in my company have retired, and they suggested this as an organization that would be well-suited for professional development, good networking, and a good place to learn,” she says. De Sibert isn’t a member of ASIS yet, but says she is interesting in joining the Society. “The conference center is huge, but everyone has been really helpful,” she notes.

James Archambault, assistant chief at the Federal Reserve Bank of Richmond, Virginia, and John Gasstrom, the director of security and compliance at Georgia System Operations Corporation, both came to the reception as new members of ASIS.

“I’ve been at the Federal Reserve Bank for 25 years, and just joined ASIS last year, so this is my first opportunity to come to the seminar, meet people, network, and take advantage of all the different things they offer,” Archambault says. “I was promoted into a new management role this



year, so coming here was a good opportunity I was able to take advantage of.”

Gasstrom, who joined ASIS earlier this year, explains that his organization controls part of Atlanta’s power grid. “Security is becoming a much bigger concern, and as my roles expanded there, they needed to find someone that could take on this new beast and I thought I should come here and see what I could learn,” he says.

Immediately following the First Time Attendee and New Member Reception, the Welcome Reception was open to all seminar attendees. Crowds of people gathered around tables to chat while munching on a variety of Hors d’oeuvres.

ASIS CEO Peter J. O’Neil, FASAE, CAE, welcomed attendees to Orlando, noting that education will take place both in traditional classroom settings and on the trade show floor.

O’Neil discussed some of the new offerings of the Seminar and Exhibits this year like Security Week, which kicked off Sunday afternoon with a free program for local small- and medium-sized business owners who don’t necessarily have access to top-notch security practitioners. “There will be a number of other events throughout the week, which allows us to leave Orlando better than we found it—that’s part of the mission of Security Week,” O’Neil noted. The second new addition to the program this year is the OSPA awards, which recognize outstanding security professionals. O’Neil encouraged attendees to purchase tickets to the awards ceremony, which takes place Wednesday night along with ASIS Foundation Night.





# ASIS INTERNATIONAL SHOWCASE 2016

## PANIC HARDWARE

**Detex**  
Booth #2929

**Detex Corporation** of New Braunfels, Texas, offers weatherized panic hardware that is ideal for outdoor areas or fenced and gated areas that need to be protected from unauthorized entry while still providing emergency exit in panic conditions. The Outdoor Area System offers Advantex quality, so it is durable in outside environments and has a safe, smooth surface that comes in a variety of complementary finishes. The optional EasyKit includes components to meet the needs of complex applications. Systems could include weatherized panic devices, access control devices, weatherized door prop alarms, and more. They can be battery powered or hardwired.



## VIDEO ACCESS CONTROL

**Talkphone**  
Booth #1951

**Talkphone** of Niles, Illinois, announced that its VOIP-200 Series Call Station interconnects with the AVM-1 IP video attendant phone from Grandstream to provide a fully integrated access control system. With the ability to connect to up to 30 VOIP-200 call stations, the AVM-1 can monitor and regulate entry points through the call stations using video and voice communications. The AVM-1 unit will receive basic preprogramming to integrate effortlessly with Talkphone VOIP-200 Series. The call station and



phone deliver a comprehensive access control solution that can be integrated with existing systems, including Avaya Aura and Cisco Unified Communication Manager.

## MOBILE ACCESS LOCKS

**Napco Security Technologies**  
Booth #3500

ArchiTech Series Network Locks from **Marks USA**, a division of Napco Security Technologies of Amityville, New York, create an advanced wireless access control solution with an attractive, infinitely customizable, designer locking form factor, in a choice of trims and finishes. ArchiTech and its iLock App are wirelessly linked together using universally compatible Bluetooth LE technology. The system stores encrypted data to provide secure access without a key, so users can use any smart device to unlock ArchiTech from a customizable range of up to 30 feet away.



## ECONOMICAL CAMERAS

**Hanwha Techwin**  
Booth #2641

WiseNet Q Series cameras from **Hanwha Techwin America** of Ridgefield Park, New Jersey, feature highly efficient H.265 compression technology; users benefit from up to 75 percent reduction in bandwidth and storage requirements compared to the H.264 standard. The 24 models in the Q Series also include the company's WiseStream codec, which balances image quality and compression based on motion within a scene. Available in 2MP and 4MP full HD versions, the cameras include true wide dynamic range, hallway view, and lens distortion correction. Infrared illumination is a standard feature to ensure that cameras deliver high-quality images in nearly every situation.



## SECURITY SERVICES

**G4S Secure Solutions**  
Booth #3151

**G4S Secure Solutions** of Jupiter, Florida, secures people, property, and assets by understanding and mitigating security risk. The company integrates the full power of its resources and expertise to drive optimal and cost-efficient results. It provides customized security solutions that can include risk consulting and investigations, systems integration, security software and technology, and security officers to help address any challenge that may arise. AMAG Technology, a G4S company, manufactures and deploys the Symmetry access control and video management product line. Altogether, the security personnel, management, and technology offer award-winning security services.



## PREDICTIVE SECURITY

**Quantum Secure (part of HID)**  
Booth #3901

SAFE Predictive Security from **Quantum Secure** of San Jose, California, uses advanced contextual analysis to identify possible threats before they become incidents, enabling preventive measures to avert costly losses and other negative outcomes. SAFE collects and integrates data from multiple security devices and systems to develop behavioral patterns for both staff and visitors, then works in real time to detect indicators of compromise that might suggest security risks. Interactive user dashboards and/or alarms alert security staff to developing situations so they can be evaluated and addressed appropriately. Dashboards provide multiple views at the strategic, tactical, and operational levels, providing a comprehensive understanding of current security conditions.



## PORTABLE DETECTOR

**Garrett Metal Detectors**  
Booth #2359

The Walkthrough Caster Set from **Garrett Metal Detectors** of Garland, Texas, is ideal for stadiums, special events, and school use. The casters, which can be permanently attached, allow full mobility of a Garrett PD 6500i walkthrough metal detector by one person. Detectors can be moved to a secure location when they are not in use and provide an unimpeded exit at the close of an event. The caster assembly is constructed of durable, powder-coated steel for use in all types of environmental conditions.



## DECISION SYSTEM

**Genetec**  
Booth #2327

Genetec of Montreal, Quebec, Canada, introduced the Mission Control Decision Support System, which delivers situational intelligence, visualization, and incident management. Designed to work seamlessly with the company's Security Center unified IP security platform, Mission Control aims to simplify the operator's tasks and decision making process. Suited for larger, multisite deployments, it intelligently qualifies incoming data from thousands of sensors and security devices. Automated workflows and standard operating procedures guide operator response to ensure effective management of any situation. The system also delivers post-incident capabilities, including reporting and system auditing, to ensure compliance.



## ACCESS CONTROL

**Open Options**  
Booth #2661

DNA Fusion from Open Options of Addison, Texas, is open platform access control software that is built using the latest in software development technology and contains numerous customer-centric features. Users can easily access system data with InfoReady design, assign global access levels, drag and drop data, create custom direct commands to control several doors with the push of a button, and much more. DNA Fusion offers Fusion Web and Fusion Mobile applications for remote access. The system seamlessly integrates with leading security technologies in the industry, including IP video recording, intercom, and locks and readers. DNA Fusion also interfaces with the Authentic Mercury, AXIS, and ISONAS open hardware platforms.



## WORKFORCE MANAGEMENT

**TrackTik**  
Booth #2950

TrackTik of Montreal, Quebec, Canada, launched the Back Office & Management Suite to make administration more efficient. This new addition to TrackTik's integrated security workforce management platform offers a complete line of scheduling, time and attendance, and invoicing/contracting products, as well as robust business intelligence solutions. The suite enables security service companies to reduce the number of systems, streamline administration, efficiently schedule, and accurately reduce time from operations to

service invoicing. TrackTik's intuitive software is a multi-featured platform connecting field personnel to management and clients via a suite of guard management tools, powerful business intelligence modules, and automated financial management solutions.

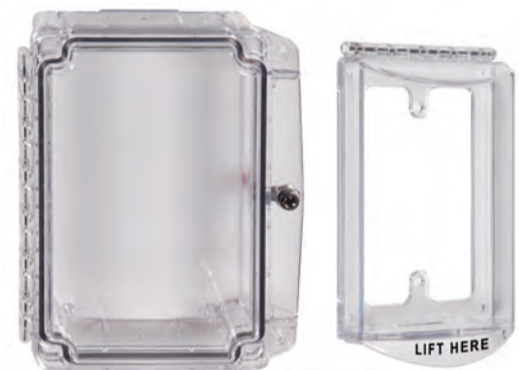


## VANDAL-RESISTANT COVERS

**Safety Technology International, Inc.**  
Booth #2533

STI tough polycarbonate covers from Safety Technology International, Inc., of Waterford, Michigan, help prevent theft and vandalism to larger keypads, access controls, volume and lighting controls, and other similar devices. Molded of clear polycarbonate, which is very difficult to break, each protected unit can be clearly seen and quickly identified.

Covers increase the life and reliability of units by protecting them from accidental or intentional damage. Covers are backed by a three-year guarantee against breakage in normal use.



## SECURITY INSURANCE

**BROWN YARD GROUP**  
*Insurance when you know BETTER*

**Brownyard Group**  
Booth #2925

The Brownyard Group of Bay Shore, New York, provides insurance coverage and risk management solutions for the security guard, private investigative, and alarm industries. With more than 60 years of experience covering security concerns, Brownyard offers broad coverage through an admitted insurer. The company handles claims in an expeditious and knowledgeable manner via its in-house claims facility. Brownyard works exclusively through an insurance agent or broker chosen by the client.

## LOCK ANALYTICS



**Asa Abloy**  
Booth #3601

Medeco Security Locks of Salem, Virginia, an ASSA ABLOY Group brand, simplifies audit trail analysis with Medeco XT Data Analytics built into Medeco's XT Web Manager software program. The software feature leverages the data collected from Medeco XT intelligent keys and cylinders, eliminating the need to search through hundreds or thousands of audit records to spot trends or to see something out of the ordinary. The graphic dashboard lets users see in three clicks who might be trying to gain access to areas where they do not belong. All data analytics software enhancements are driven by customer feedback.

## ENTRY TURNSTILES



**Boon Edam**  
Booth #1401

The Lifeline optical turnstile series from **Boon Edam** of Lillington, North Carolina, offers sophistication and innovation. The Lifeline has intuitive features, including unique sensors that detect a visitor's approach, an energy-saving sleep function, pulsing light strips that guide users, and proven symbols to make it user friendly. The ergonomic design and an array of customization possibilities, like various glass and finish choices, provide comfort and style for the user. The series contains three models: the Slide, Swing, and Open models.

## LOCK MANAGEMENT

**ASSA ABLOY**  
Booth #3601

**Yale Locks & Hardware** of Berlin, Connecticut, an ASSA ABLOY Group brand, introduced nexTouch, the next generation of keypad access control. Featuring an advanced, voice-guided system to simplify programming and maintenance, nexTouch is available with an easy-to-use capacitive touchscreen, as well as a pushbutton keypad option for more tactile environments. A truly scalable solution, nexTouch can be used as a standalone keypad lock that uses a PIN code to manage access; can easily be upgraded to use Data-on-Card technology as part of the Yale Multi-Family Solution; or can be upgraded for easy expansion of ZigBee or Z-Wave capable alarm systems in small business environments.



## FIRE COMMUNICATORS

**Napco Security Technologies**  
Booth #3500

StarLink Fire Universal Cellular and IP Fire Alarm Communicators from **Napco Security Technologies** of Amityville, New York, provide low-cost upgrade, easy installation, and simple activation. They affordably replace up to two standard phone landlines traditionally required per fire panel. StarLink radios offer state-of-the-art CDMA nationwide coverage and code-compliant, full-event alarm reporting from any brand panel or FACP to any central station. The StarLink Fire Communicator, used as a primary or backup communicator, is a field-proven solution—among the most economical and full-featured in its class.



## VIDEO DOOR STATION

**Axis Communications**  
Booth #3101

**Axis Communications** of Chelmsford, Massachusetts, launched the AXIS A8105-E Network Video Door Station, which allows operators to monitor entrances, communicate directly with visitors, and open doors remotely via a mobile app, IP phone, or video management system. The door station is ideal for installations within the retail, education, and healthcare segments, and its small size allows it to be installed where space is limited. It helps users secure the premises and simplify visitor management.



## UNDER-VEHICLE INSPECTION

**Comm Port Technologies**  
Booth #1261

**Comm Port Technologies** of Cranbury, New Jersey, offers the CPAS series of under-vehicle surveillance systems for inspection and analysis of a vehicle's undercarriage. With unmatched flexibility and performance features, the system provides real-time and delay-free full-color scanning with capture speeds of up to 75 kilometers per hour and frame scans up to 900 frames per second. The flush-mount, in-ground system supports built-in license plate recognition and driver image capture. The heavy-duty system comes complete with all hardware necessary for installation and can be fully operational within 48 hours. Each system includes specialized software for computer vision scanning. Multiple lanes can be monitored from a centralized database.



## RUGGED CAMERA

**Panasonic Systems Communication Company**  
Booth #3530

The Aero PTZ Camera from **Panasonic Systems Communication Company** of Newark, New Jersey, is an environmentally rugged camera built to deliver high-quality Full HD surveillance images in extreme environmental conditions. From hurricane-force winds to water and dust, from icy blasts to Sahara heat, the Aero PTZ delivers sharp video with 360-degree panning and 30x zoom capability, allowing it to see in virtually any direction, even in complete darkness. It features a lightweight, corrosion-resistant glass fiber body, electronic image stabilization, a built-in wiper and defroster, and an optional infrared LED.



## ELECTRONIC SECURITY

### Red Hawk

#### Red Hawk Fire and Security

of Boca Raton, Florida, offers advanced systems integration and cutting-edge applications. All electronic security systems and legacy systems can be integrated with Red Hawk's fire, life safety, and physical security solutions. Experts analyze a customer's specific requirements, including regulatory compliance, and then develop the best solution for each business. Dedicated local service means that an account manager can take care of everything a customer needs. More than 50,000 companies and institutions across the country rely on the resources, knowledge, and reach of the Red Hawk team.



## SECURITY MANAGEMENT

### Securitas Electronic Security

#### Booth #2901

Securitas Electronic Security (formerly Diebold Security) of Cleveland, Ohio, offers a customizable online dashboard to manage an entire security platform. SecureStat is an online customer management tool that delivers a unified view, control, and measurement of the security system, including disparate intrusion, access, video, and fire systems. Aligning with leading security and technology partners to provide the most advanced solutions on the market, SecureStat brings together locations, security systems, and devices for a comprehensive view of the entire security operation. Users can update information, request service, and generate reports while improving efficiency, enhancing security, and reducing operational costs.



## PA AMPLIFIERS

### Commend Inc.

#### Booth #2867

Commend, Inc., of Mahwah, New Jersey, introduced two new amplifiers that seamlessly integrate public address loudspeaker lines into their intercom systems. They are available in 125-watt and 250-watt models that can connect to the intercom server via IP networks or two-wire copper cabling. Both versions provide a high output range with various loudspeaker outputs. State of the art class D amplifiers of this series are universally suitable for any size application. Compact and lightweight, they feature a rugged polycarbonate housing with flexible mounting options. Loudspeaker line-monitoring based on impedance measurement detects short-circuits or disconnection.



## VIDEO TRACKER



### Verint Booth #2119

The Verint Video Tracker from Verint of Melville, New York, is designed to help users identify the most relevant data to elevate the effectiveness of their organizational monitoring, reporting, and response. The solution leverages advanced analytics to automate the tracking of an individual through a large number of camera views within a location. It can be used in real time or forensically to identify, evaluate, and respond to a variety of security breaches. The solution streamlines proactive video monitoring and allows users to realize increased efficiencies by making it easier and faster to monitor, identify, and take action on suspicious activities.



## SECURITY SERVICES

### Prosegur

#### Booth #2259

Prosegur of Madrid, Spain, is a global company with more than 160,000 employees working from more than 400 offices in Europe, Latin America, Africa, Asia, and Oceania and providing services for more than 24,000 companies and institutions, 180,000 small and medium enterprises, and 200,000 households. It offers integrated and specialized security services combined with the most advanced technologies and the best professionals to provide maximum efficiency for the business management of companies. Integrated security solutions include: manned guarding, cash in transit, cash management, electronic security systems, cybersecurity, executive protection, fire protection systems, and residential security.



## VISITOR MANAGEMENT

### iView Systems

#### Booth #1821

Users can professionally register, badge, track, and report all visitor activity with the iPass Visitor Management System from iView Systems of Oakville, Ontario, Canada. The system streamlines the check-in and check-out processes for visitors, contractors, and employees. It scales from a single workstation to hundreds—local or worldwide—sharing a central database. The iPass application uses ID scanning, electronic signatures (including DocuSign integration), visitor preregistration, notifications, and custom badging. The system integrates with the iTrak Incident Reporting Platform, providing access to existing personnel, banned/watched subjects, and location synergies, reducing the need for duplicate visitor information or multiple redundant information entry.



## ETHERNET LOCKS



### Assa Abloy

#### Booth #3601

Available from ASSA ABLOY Group brands Corbin Russwin and SARGENT of New Haven, Connecticut, the IN220 Power-over-Ethernet (PoE) lock combines aesthetics with the energy efficiency and streamlined architecture of PoE access control for a cost-effective, sustainable solution that leverages existing network infrastructure for enhanced security and easier installations. Featuring HID multiCLASS SE technology, the IN220 supports a wide range of credential types and HID Mobile Access powered by Seos for use with mobile devices with Bluetooth Smart and/or NFC technology. Built with integrated ANSI/BHMA Grade 1 hardware, the IN220 is available in cylindrical lock, mortise lock, and exit device configurations.



## ACCESS CONTROLLER

### Security Door Controls

#### Booth #3167

Security Door Controls of Camarillo, California, is introducing IP Pro IP-based single door access controllers with PLUS PC Client Software. They allow expansion from one standalone door to a 100-door grid. Doors can be configured and managed from a single interface. Each controller comes with secure, built-in software to manage up to 32 doors from any standard Web browser. Controllers offer real-time monitoring, user management, and an audit trail of up to 5,000 events. Powered by Ethernet cables, they connect to existing network infrastructure and are compatible with standard Weigand readers.



## TRAFFIC SIGNS

### All Traffic Solutions Booth #1440

All Traffic Solutions of State College, Pennsylvania, introduced Conditional Messaging. Facility safety managers and those responsible for traffic management around a campus can display dynamic messages on variable message signs based on live conditions. Users can manage their signs online from one place with the secure, Web-based ecosystem, the TrafficCloud. Signs can display items, such as available parking, road surface or air temperatures, wait times, emergency notifications, time-to-destination, wrong-way detection, and more. Data can be incorporated into any position within a message. Sensors can be connected directly to the message sign, or message data can be sourced from the TrafficCloud Web-Based Remote Management System.



## ACCESS-POWER INTEGRATION

### Altronix Booth #2011

Trove enclosures from Altronix of Brooklyn, New York, combine Altronix power with access controllers and accessories from leading manufacturers. The unit simplifies board layout and wire management to reduce installation and labor costs and provide versatility and scalability. New accessories include backplanes for AMAG, CDVI, KABA/KeyScan, and Software House access controllers and accessories. The Trove1 is a compact enclosure that accommodates CDVI, HID/VertX, and Mercury controllers. All

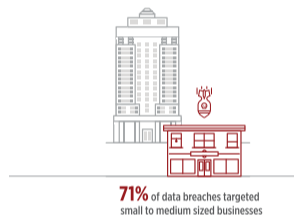


Trove units include a cam lock, tamper switch, and mounting hardware. All Altronix products are made in the United States.

## CYBERSECURITY

### Protection 1 Booth #3113

Chicago-based Protection 1 provides installation, service, and monitoring of a wide variety of electronic security and network management solutions. Now, it has teamed up with world-class partners to bring an all-inclusive cybersecurity solution to market. The company employs a team of Cisco-certified and Meraki-certified professionals and integrates brands such as Cisco Network Solutions, Druva Cloud Backup Solutions, and Bitdefender. From network design, implementation, management, and continuous monitoring to ensuring that all software applications are up to date, Protection 1 is well positioned to protect physical and virtual assets, especially for small and medium-sized businesses that don't have the resources to build their own cybersecurity programs.



## EMERGENCY PHONES

### GAI-Tronics Booth #3763

GAI-Tronics Corporation of Mohnton, Pennsylvania, designed RED ALERT FS Series Emergency Telephones for installation in areas with restricted space. The flush-mount FS series phones measure 6.5 x 8 inches (compared to 10 by 12 inches for standard phones). The compact phone features are identical to the larger telephone, and they are available in four analog and three VoIP models, with an available stainless steel enclosure to provide surface-mounting. RED ALERT Emergency Telephones are designed for maximum environmental sustainability, high audio quality, and excellent monitoring capability to provide hands-free, two-way communications.



## IP CAMERAS

### Honeywell Booth #2401

Honeywell of Northford, Connecticut offers a new line of IP cameras featuring low light capabilities that provide good images nearly anywhere. The new equIP and HDZ PTZ cameras, offer wide dynamic range for continuous high-resolution video in contrasting levels of light. The HDZ PTZ cameras are ONVIF S compliant and the equIP cameras are ONVIF S and G compliant, so they integrate with most NVR systems including Honeywell's upgraded MAXPRO NVR. The cameras are part of Honeywell's complete video portfolio that includes Performance Series, Embedded NVRs, MAXPRO Cloud, and Xtralis analytics.



## SECURITY MANAGEMENT

### Christie Booth #2873

The Christie Phoenix from Christie of Kitchener, Ontario, Canada, enables seamless access and control of audiovisual data from virtually anywhere via a single, robust system. Its comprehensive tools allow thousands of users to simultaneously view, listen to, and interact with any source of information found in a control room environment, regardless of their location. Consisting of at least one hardware node and powered by Web-based management software, the Christie Phoenix system allows users in a variety of challenging environments to make faster, more accurate life-critical decisions with confidence.



## ACCESS CONTROL

### dorma+kaba Booth #2600

The merger of Dorma and Kaba to make dorma+kaba, headquartered in Winston-Salem, North Carolina, yields a trusted source for security and access controls. Their combined strengths have allowed them to broaden their product offerings to include a full range of architectural hardware and electronic access control solutions. From this position of strength, the company will dedicate more resources to develop innovative solutions that create trust and value for the customer, because trust is its most valuable asset.



dormakaba

## SECURITY PLATFORM

### LENEL Booth #2700

Lenel of Pittsford, New York, part of UTC Building & Industrial Systems, offers an open security platform designed to address the essential needs of enterprise applications. Lenel's OnGuard security management system sets the standard for intelligent solutions and can be customized to meet specific business demands. The OnGuard system continues to improve, offering new and better ways to facilitate data optimization and enhance security and business operations. Incorporating responsive technology with advanced analytics, the system delivers improved and expanded functionality, while accommodating future enhancements.



## PEOPLE RISK MANAGEMENT

**iJet**  
Booth #1563

Using tailored solutions from **iJET International** of Annapolis, Maryland, allows multinational organizations to operate globally with confidence. The solutions integrate operational threat intelligence, innovative technology, and response services to help organizations avoid threats, mitigate risk, and protect people, assets, and reputations. The Global Integrated Operations Center enables clients to prepare for, monitor, and quickly respond to a variety of potential or realized threats in the most effective way possible. The Response Operations Center proactively monitors threats around the clock, ensuring that the best information is always available for critical decision making.



## MANAGED SWITCHES

**ComNet**  
Booth #3561

**ComNet**, Communication Networks of Danbury, Connecticut, is introducing a new series of high port count managed switches that are designed and manufactured at its Danbury, Connecticut, facility. The first of these new switches is the all Gigabit CNGE24FX12TX12MS(POE) (HO) managed switch with 12 SFP ports and 12 TX power over Ethernet (PoE) ports. The switch is designed to protect the network it is being used on, offering multiple redundancy protocols to keep the network free from points of interruption. The standard PoE model delivers 30 watts of power to all 12 TX ports.



## PERIMETER SECURITY

**Ameristar Perimeter Security**  
Booth #3813



**Ameristar Perimeter Security** of Tulsa, Oklahoma, offers a full line of perimeter security products, including gate systems, anti-ram fences, active vehicle barriers, bollards, and guard booths. Its team of architectural specialists and market developers works closely with design firms to ensure that each project meets the customer's expectation for security, safety, and success. Ameristar's security experts help companies find the best solution for each project, dealing with unique challenges that require a balance of active security components and physical security systems.

## GUARD TRAINING

**Security Guard Management**  
Booth #3172

**SGM** of Dunkirk, Maryland, offers programs designed to train an entire staff of security officers and supervisors. Training programs come in video, hardcover manuals, or a combination of both. Drawing on 22 successful years in the security guard industry, the company writes and develops original training programs. The newest program, Video on Demand, allows security officers to view any or all of the 31 training videos using a smartphone, tablet, or computer. After watching the video, they take a test. A score of 80 percent or better entitles them to a certificate that they can print out and/or email to the training director.



## INFORMATION SECURITY

**Research Electronics International**  
Booth #1431

**Research Electronics International (REI)** of Algood, Tennessee, manufactures products that protect against intellectual property theft. New products include the ANDRE Near-Field Detection Receiver and the ORION 900 Non-Linear Junction Detector. The ANDRE is a broadband RF detector for quickly locating RF transmissions such as audio and video devices. The ORION 900 detects less-sophisticated circuitry and provides better signal penetration through certain construction materials. REI also manufactures the OSCOR Green Spectrum Analyzer for RF detection and analysis, the TALAN Telephone and Line Analyzer, and more. The REI Training Center provides year-round courses as well as custom remote training.



## WIRELESS LOCKS

**Napco Security Technologies (Alarm Lock)**  
Booth #3500

**Alarm Lock**, a division of Napco Security Technologies of Amityville, New York, offers Trilogy Network Wireless Access Locks that eliminate door-to-door programming and audit trail retrieval by communicating wirelessly via Ethernet or 802.11B/G. With all the functionality of the original Trilogy standalone lock, these wireless locks provide a quick, easy, economical access system with advanced features and functions, like automatic schedules, event logs, and support, for 2,000 doors and 5,000 existing proximity ID cards and badges, but with no wires to run and no access panels or power supplies to buy or install.



## COMMAND CENTER SOFTWARE

**IDV Solutions**  
Booth #1557

Visual Command Center software from **IDV Solutions** of Lansing, Michigan, is an enterprise platform for risk intelligence and response that is used by some of the largest organizations in the world. The latest version introduces a new information architecture designed to support stakeholders inside and outside of the command center and to make more effective use of the command center video wall.



## ROBOTIC SURVEILLANCE

**Allied Universal**  
Booths #2412 and 2350



**Allied Universal** of Santa Ana, California, is offering clients autonomous robot "Machine as a Service" using Knightscope K5 and K3 robots—called autonomous data machines. The robots operate within a geo-fenced area and provide alerts generated by video, thermal imaging, people detection, license plate recognition, parking monitoring, audio recording, two-way intercom, and audio broadcast. All data is accessible through the Knightscope Security Operations Center (KSOC), a highly intuitive, browser-based user interface. Customers can recall, review, and save data for forensic purposes and use the new iOS mobile app (Android coming soon) for remote access.

## ACCESS CONTROL SOFTWARE

### DSX Access Systems Booth #1551

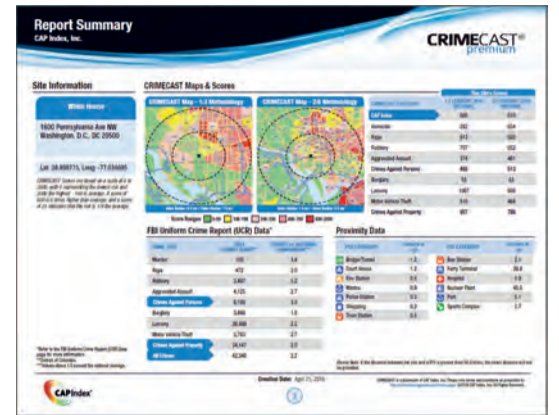
DSX-AES256 software from Dallas-based **DSX Access Systems, Inc.**, contains government-approved AES-256 bit encryption technology that can be implemented systemwide. Communications to each location can be encrypted with a unique encryption key assigned by the customer for communicating with that location's field controllers. The software encrypts communications to all panels in that location without using add-on devices. Because encryption technology is inherent in the software and controllers, implementation is easy. All 1040 Series and 1022 controllers can be flash-upgraded to the AES-256 bit version.



## CRIME INTELLIGENCE

### CAP Index Booth #1851

CRIMECAST Reports from **CAP Index** of Exton, Pennsylvania, provide critical crime risk intelligence and help businesses meet ASIS/RIMS guidelines for facility risk assessments with competent evaluation of location risk and impartial, independent, and objective risk data. Reports provide the objective data that can help direct security resource allocation, tier security packages, and improve site selection while mitigating risk and exposure. CAP Reports are also a key component in demonstrating legal due diligence. The team at CAP also builds custom risk models and custom CAP Scores specific to brand objectives and challenges.



## CLEAR TURNSTILES



### Designed Security, Inc. Booth #3031

The new Slimline Series from **Designed Security, Inc.**, (DSI) of Bastrop, Texas, provides a refined visual and physical turnstile with barrier. Its smaller footprint enables customization to fit in smaller areas. Each unit can monitor passage of up to 60 people per minute per lane. It integrates with any access control system. Made of acrylic, it offers a sense of openness. It also features a

programmable LCD display with audio wavefile capabilities, plus next-generation optical sensing technology for increased accuracy.

## MOBILE ACCESS

### HID Global Booth #3901



**HID Global** of Austin, Texas, launches new HID Mobile Access, which adds support for wearables, including Apple Watch (iOS 8+) and Android Wear (4.4+) in companion mode, as well as support for tablets to expand mobile options for opening doors and gates. New HID Mobile Access Portal and App software developer kits enable end users and partners to create customized mobile access solutions that can be fully integrated into their back-end systems. The new capabilities extend HID

Global's mobile access solution, which also includes Mobile IDs, Mobile Apps downloadable from The App Store and Google Play, iCLASS SE readers, and the HID Mobile Access Portal for provisioning and revoking Mobile IDs.

## PAPER SHREDDERS

### MBM Corporation Booth #2073

Industrial-quality Destroyit paper shredders from **MBM Corporation** of Charleston, South Carolina, allow customers to securely shred sensitive documents without using an outside shredding service. They provide the peace of mind that comes from knowing confidential data won't fall into the wrong hands. MBM offers more than 40 models to meet any security need, and all are equipped with industry-leading safety features. Precision-engineered in Germany for years of reliability, the cutting heads are warranted for life.



### Morse Watchmans Booth #3651

**Morse Watchmans** of Oxford, Connecticut, is improving its KeyWatcher Touch to make it more secure and more useful. For improved cybersecurity, the data between the KeyWatcher Touch and the KeyWatcher server can be encrypted with AES256 technology with a pre-shared key that is definable on a site-by-site basis. The server service can run under a domain user account, and Windows authentication is now supported for SQL. The KeyPro III software import utility was revamped to make it easier to use. Other enhancements include easier replacement of keys from the TrueTouch key tracking software, new notifications, and better control of reports.



## DOOR CONTROLLER

### Napco Security Technologies Booth #3500

**Continental Access**, a division of Napco Security Technologies of Amityville, New York, introduced the C1CP2100 uniVerse Single Door Controller, which supports two readers on one door using power over Ethernet. In a CA3000 or CA4K access control software environment, the tamper-supervised controller accommodates two readers and/or one low-current strike, fits in a standard double gang electrical box, and can be networked with Accelaterm or Supertwo Controllers and/or Networkx Wireless Access Control Locks.



## MULTIFAMILY LOCKS

### ASSA ABLOY Booth #3601



The Multi-Family Lock Management Solution from **Yale Locks & Hardware** of Berlin, Connecticut, an ASSA ABLOY Group brand, is a single system for securing multifamily facilities easily and affordably. It works using Yale Accentra Multi-Family Software, a user-friendly, cloud-based solution that manages access for residents, guests, and staff. Combined with locking hardware and innovative technology, the smart solution helps users increase security, convenience, and peace of mind.

## MANAGED SWITCHES

### Altronix Booth #2011

Altronix of Brooklyn, New York, introduced NetWay4EWP Outdoor Managed PoE+ Switches with Fiber. They feature four PoE/PoE+ ports at 30 watts or two ports at 60 watts (Hi-PoE), and a 1Gb SFP uplink for IP over fiber applications at 10/100Mbps. The switch is housed in an IP66, NEMA4/4X rated enclosure for use in harsh environments. It includes battery charging for applications requiring back-up power and Altronix's innovative LINQ Network Communications Technology that allows users to monitor, control, and report power from anywhere.



## PERIMETER BARRIER

### Alabama Metal Industries Corporation (AMICO) Booth #1242

AMICO Security of Birmingham, Alabama, launched the Vanguard Perimeter Security System, a unitized perimeter security framework that incorporates proprietary engineered components to create a unified perimeter barrier. Continuous longitudinal rails tie the entire system together to create a full-length curtain-wall, while eliminating many of the cuts, clamps, and connections needed to install most fences. The system can accommodate many different types of panels made from virtually any material, and the system has been tested to withstand wind loads up to a category 5 hurricane. The design allows for simple integration of fiber optic and impact cables, in addition to cameras, lights, radar, and other accessories.



## SECURE STORAGE

### Illinois Engineered Products Booth #1062

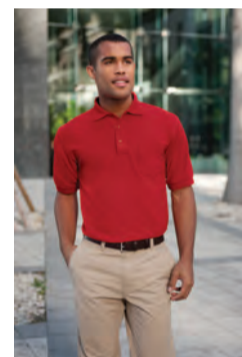
The Saf-T-Gas Cabinet from Chicago-based Illinois Engineered Products features an open mesh design that allows for visual inspection of stored tanks. Five designs accommodate vertical and/or horizontal gas tanks and prevent dangerous buildup of flammable gases. A hasp for a padlock secures the cabinet, which is powder coated in a safety yellow finish and features welded construction. The company's VUE



Locker is also made with an open mesh design and a welded-on hardened steel hasp that resists cutting and hammering. The welded construction and powder-coated finish makes these products hold up in the harshest industrial settings.

### Unitex Direct Booth #3272

Unitex Direct of Walled Lake, Michigan, offers comfortable classic polo shirts with superior wrinkle and shrink resistance, a silky feel, and a range of styles, sizes, and colors. Ideal for uniforms, Port Authority Silk Touch Polos K500 are available in long- and short-sleeved versions for men and women. Made from 5-ounce polyester-cotton pique with flat-knit collar and cuffs, the shirts feature double-needle armhole seams and hems, metal buttons with dyed-to-match plastic rims, and side vents. They are available in sizes from XS to 10XL. The company provides a large array of clothing, footwear, and accessories for public safety and private security personnel.



## ACCESS SOFTWARE

### RS2 Technologies Booth #3361

Access It! Universal.NET access control software from RS2 Technologies of Munster, Indiana, features a browser thin client for easy installation and updating on multiple workstations, multiple monitor support, and integration with wireless/IP and PoE locksets and other third-party devices. It features an optional data exchange utility that supports Microsoft Active Directory integration, along with scheduled data imports from various data sources. It also includes a mobile client that allows users to manage their access control system from any mobile device. Suitable for business of any size, the software allows users to select the feature sets they need to build a scalable, cost-effective system.



## WEATHERPROOF PADLOCKS

### Abloy Security Booth #3601

Abloy Security of Irving, Texas, offers a range of tough locks that can withstand severe weather conditions and environmental extremes. ABLOY PROTEC2 CLIQ LED key and interface make it easy to retrofit mechanical locks with electromechanical models. There are no batteries in the locks, because the power comes from the key. CLIQ technology provides audit trails in both the lock and the key, flexible time functions, and immediate removal of lost keys. All padlocks feature case-hardened boron-steel shackles and hardened steel UL-listed cylinders. Patent-protected keys can also open ABLOY door locks, and the keys cannot be duplicated.



## ONLINE MASTER'S DEGREES

### John Jay College of Criminal Justice Booth #2678

John Jay College of Criminal Justice, part of the City University of New York system, now offers 100 percent online master's level courses in Security Management; Inspection, and Oversight, with a new healthcare specialization; Public Policy Administration; and now Criminal Justice. Professionals who are interested in earning a master's degree, but do not have the time to attend traditional classes, will be able to learn on their own schedule. Contact John Jay Online toll free at 844/552-9665, or visit <http://online.jjay.cuny.edu> to learn more about current and coming programs and services.



## WIRELESS LOCKS

### ASSA ABLOY Booth #3601

ASSA ABLOY of New Haven, Connecticut, announced that its brands Corbin Russwin and SARGENT introduced a new IN100 Aperio wireless lock, which offers the convenience and flexibility of Aperio wireless technology with the real-time communication of online access control. Remote locking or unlocking can be accomplished in less than 10 seconds. The IN100 also provides simultaneous support for multiple credential types and HID Mobile Access powered by Seos. The lock is available in cylindrical and mortise lock configurations, with a choice of black or white reader and a broad range of finishes and levers.





## Jeff Greipp Scholarships Bestowed

The University of Phoenix, in partnership with the ASIS Foundation, has awarded full-tuition scholarships to 10 security industry professionals from around the world.

The scholarships were recently re-named to honor the contributions by late ASIS International member Jeffrey Greipp. During more than three years of collaborative research and inquiry, Greipp led the development of the Enterprise Security Competency Model, as well as presenting at ASIS seminars on aligning academic curricula with industry needs. Officials with whom he collaborated at both the University of Phoenix and the ASIS Foundation agree that Greipp's leadership and vision will live on through this full-tuition scholarship program.

Each scholarship winner has the opportunity to pursue an undergraduate or master's degree program through the College of Security and Criminal Justice at the University of Phoenix. Recipients can choose to pursue their University of Phoenix degree at an on-ground campus or online. When applicable, persons holding an ASIS certification will receive college credit for this accomplishment.

Professionals from a vast cross-section of the security industry worldwide applied for this year's scholarships. To be considered, applicants needed to meet all the admission requirements for the university; however, ASIS membership was not a consideration. Once they begin their course work, the winners must maintain good academic standing throughout the term of their scholarship.

A committee comprised of members from the ASIS Foundation Board of Trustees, the ASIS Board of Directors, and the Professional Certification Board reviewed all the applications and selected the recipients of the scholarships.

Profiles and the degree aspirations of the 10 2016 University of Phoenix scholarship winners can be accessed under the ASIS Foundation tab at [asonline.org](http://asonline.org).

The following individuals have been selected as 2016 Greipp Scholarship winners:

- Christophe Borba**, Richmond Chapter
- Cynthia Burroughs**, Broward County Government
- H. Dean Conner**, Greater Charlotte Chapter
- Joseph Cyr, Jr.**, Western Massachusetts Chapter
- Jason Dury**, National Capital Chapter
- Christopher Goetzman**, National Capital Chapter
- Victoria Ogbuehi, PCI**, Abuja, Nigeria Chapter
- Jeffrey Rolph, CPP**, Detroit Chapter
- Teresa Swarczinski**, University of Michigan
- Jenn Williams**, Allied Universal.

## Kudos to the Cross Winners

Meeting its goal of fostering security education, the ASIS Foundation has named 22 ASIS International members as winners of the **Allan J. Cross Awards**. Each recipient now has the opportunity to bolster their career through certification. In a revised format, the award now provides a complete certification reference set for the designation of the recipient's choice.

To be eligible, candidates must be ASIS members in good standing who have not

received a Cross Award previously. Each chapter may submit one application, signed by the chapter chair. Applicants can request the reference for the Certified Protection Professional® (CPP), Physical Security Practitioner® (PSP), or Professional Certified Investigator® (PCI) designation. Student members, national officers, ASIS directors, and relatives of the ASIS Foundation Board of Trustees are not eligible for this award.

Applications can be sent to the ASIS Foundation after 12 a.m. EST on January 1, 2017, and will be considered in the order in which they are received. Once 20 applications are received and validated, no more applications will be accepted for that year.

Established in 1998, these awards honor the legacy of Allan J. Cross, a mainstay in the ASIS Edmonton/Northern Alberta Chapter.

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# Universal Studios Takes President's Reception Attendees on a Wild Ride

It's a dream for kids and adults alike—having the run of an entire theme park and being able to invite your closest friends and colleagues to enjoy all the action. That dream came true for security professionals on Monday night at Universal Studios Orlando for this year's President's Reception. Attendees immersed themselves in a land of sky-high roller coasters, thrilling animated rides, and the Wizarding World of Harry Potter.

Whether you love Shrek, Transformers, or The Simpsons, there was something for everyone at Universal. The Revenge of the Mummy Rollercoaster took riders deep into a dark tomb, while a more light-hearted attraction let attendees hang out with yellow mischievous Minions in 3-D.

Against the backdrop of a cloudy Florida sky and the tunes of a lively jazz band à la New Orleans, security professionals were greeted at every turn with exciting choices of delicious food and beverages, including Bertie Bott's Every Flavour Beans.

Networking with fellow wizards in famous fictional character Harry Potter's realm was only one of the many highlights. Lauren Winter of Securitas, secretary of the San Diego Chapter, couldn't contain her excitement. "I'm a Harry Potter fanatic. I've read all the books starting in 1998 when the first one was published," she said.

The reception was an opportunity for practitioners to meet new faces and congregate with old acquaintances. "People underestimate the power of networking, and ASIS is genuinely a friendly place to network," said Mike Hurst, vice chair of the United Kingdom Chapter. "Speaking from a business point of view, most of the work I get is from someone I've met or a referral."

Hurst is also a member of the European Advisory Council. "I've spent a lot of time as a volunteer leader, and it does pay back," he assured.

Jaime Juarez, security director for the Cleveland Museum of Art, praised the educational sessions he had attended earlier in the day. "I learned that people in the art world need to learn more about protecting cultural properties not only in the cyberworld but in the real world." Physical security, he stressed, is still important.

ASIS's CEO, Peter J. O'Neil, FASE, CAE, said, "It's been a great Seminar and Exhibits for us thus far. We are honored to have more than 20,000 global security professionals here. And both (ISC)<sup>2</sup> and InfraGard have chosen this venue and ASIS as a partner."





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**Monday Luncheon**

continued from page 12

Central American migrants—many of whom were unaccompanied children. Also in 2014, the department developed policies, procedures, and protocols to identify travelers who may have been infected with the deadly Ebola virus. Last year, Johnson issued reforms that cut detention time for families in residential centers. In August, he ordered the U.S. Bureau of Prisons to reduce and eventually terminate its use of private prisons and directed the Homeland Security Advisory Council, chaired by Judge William Webster, to evaluate whether the immigration detention operations conducted by Immigration and Customs Enforcement should

*The single thing that keeps me up at night is the prospect of the next lone wolf attack, the next self-radicalized actor or group of actors that can strike almost anywhere.*

veloped a new mission statement to unify the various components of the department. More than 3,000 ideas were sub-



Cheryl D. Elliot, CPP, PCI, receives a President's Award of Merit.

mitted by employees, and Johnson said reoccurring words in those submissions included honor, integrity, safeguard, and values.

“Our mission statement therefore reads, ‘With honor and integrity, we will safeguard our American people, our homeland, and our values,’” he said.

Given all these recent enhancements, Johnson said the department was making a renewed pledge to partnering with the security industry. “Our pledge to you is the resources we have in the department to support your efforts, to engage in information sharing and best practices, programs like this one here,” he said. “For public safety, for the protection of your families, your businesses, the clients you serve...we need you now more than ever.”

**Ralph Day Officer of the Year Award Goes to Worsley**

Each year, the ASIS International Security Services Council honors one security officer with the Ralph Day Security Officer of the Year Award. This year, at a Sunday afternoon gathering, the council presented the 2016 award to **Security Officer Antoine Worsley**, who is an employee of Sunstates Security in Raleigh, North Carolina.

The council, through a generous sponsorship from one of its members, was able to pay Worsley’s expenses to attend ASIS 2016. In addition, Worsley received a \$5,000 check and plaque.

While they reviewed many nominations for the award, the Security Services Council’s Awards Committee was greatly impressed by Worsley’s heroism.

In January, Worsley, confronted a knife-wielding attacker during a fight at a high-rise facility where he works full time as a third shift officer.

Worsley had been critically injured by stabbing when Worsley arrived and the attacker was threatening others in the area. Worsley approached the assailant.



Antoine Worsley accepts the Ralph Day Award with his family beside him.

He forced the armed man to drop the knife and detained him until the police and EMS arrived. Because of his actions, the victim was quickly attended to and survived his near-fatal wounds.

The annual award is named for Ralph Day, CPP, an ASIS Life Member, who joined the council in 1985. During his storied career, Day was instrumental in fostering professionalism within the security services industry.

move in the same direction.

Johnson was recently named 2016 Person of the Year by the ASIS New York City Chapter, and he praised the Society’s members for their contributions to security. “The private sector has never been more important in the security of our country,” he noted. “It is imperative that we function as an effective partnership for the good of the people we all serve.”

While in Orlando, Johnson visited Pulse Nightclub, the scene of the attack that left 50 people dead, including the gunman. He said that massacre is emblematic of what he called one of the biggest global threats to security: the influence of terrorists on lone actors. “The single thing that keeps me up at night is the prospect of the next lone wolf attack, the next self-radicalized actor or group of actors that can strike almost anywhere.”

To combat these threats and secure the homeland, Johnson said DHS has several new initiatives to streamline efforts at the agency and engage its 226,000-person workforce. “We’re building a more efficient and effective DHS to deliver our homeland security services like you do to the American people. We’re building a more effective and efficient partnership with you.”

For example, the agency recently de-

**Security Management Wins Big**

ASIS International’s *Security Management* has been showered with awards by both APEX and ASBPE awards competitions. The former awards are given out by a consulting firm for publishing, while the latter are bestowed by the American Society for Business Publication Editors (ASBPE).

**APEX.** There are two major categories: Awards of Excellence and Grand Awards. Awards of Excellence are the main category for excellence in various categories. Grand Awards are the top honors given to the best entries drawn from the Awards of Excellence category.

*Security Management* won an Award of Excellence for a print publication of more than 32 pages for the September 2015 issue.

Assistant Editor Lilly Chapa won a feature-writing Award of Excellence for her May 2015 story, “The War on Human Trafficking.”

Assistant Editor Holly Gilbert Stowell won a news writing Award of Excellence for her January 2015 feature, “Beyond the Active Shooter.”

Senior Editor Mark Tarallo won one of only eight Grand Awards bestowed nationwide for his September 2015 “News & Trends” piece, “A Growing Nuclear Threat?”

**ASBPE.** ASBPE gives awards at the regional and national level.

Art Director Tyler Stone won Regional Gold and National Gold Azbees for the design of the December 2015 feature article “A Threat in the Crowd” and a Regional and National Silver Award for the October 2015 front cover illustration of “How to Manage a Merger.”

Former Art Director Roy Comiskey won Regional and National Gold Awards for the July front cover illustration “The New Legal Drugs,” as well as a Regional Bronze Award for the July 2015 opening page illustration for “Safety at Sea.”

Stowell won a Regional Bronze for her SM podcast “Terrorism and the Planned Parenthood Shooting” and a Regional Bronze for her column, “Case Study.”

Assistant Editor Megan Gates received a National Silver Award for her July 2015 case history “Artful Engagement.”

Chief Global Knowledge and Learning Officer Michael A. Gips earned Regional Gold and National Silver awards for his December 2015 feature article, “A Threat in the Crowd.”

Chapa and Gates received a Regional Silver Award for “National Security Coverage: Insider Threats, the Food Supply, and Chemical Facilities.” Chapa also won a National Bronze and a Regional Silver Award for her regular column, “Homeland Security.”

Finally, the editorial team was given an Honorable Mention as Website of the Year for the *Security Management* website, securitymanagement.com.



Security Management’s September issue.



# A Special Thank You to Our Sponsors

Sponsors of ASIS 2016 have contributed in a most generous way to help attendees absorb a "360-degree vision of security's full spectrum of solutions." Their support year after year helps make the Seminar and Exhibits possible.



As of press time in early September, 28 companies had made generous contributions to help make this week in Orlando enjoyable, affordable, and memorable for all. The total contributions of the companies that are listed below placed them in one of five giving levels.

Another 12 companies added their generous financial support to the ASIS Foundation. When passing by their booths, be sure to stop to offer well-deserved thanks for their commitment to the security industry and the Society.

## Platinum

Allied Universal (booths 2412 and 2350)

## Gold

ASSA ABLOY (booth 3601)  
Axis Communications (booth 3101)  
Protection 1 (booth 3113)

## Silver

Altronix (booth 2011)  
DSX Access Systems (booth 1551)  
Genetec (booth 2327)  
NAPCO Security Group (booth 3500)  
Securitas USA (booth 2915)  
Tyco Integrated Security (booth 1600)

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UTC (booth 2700)

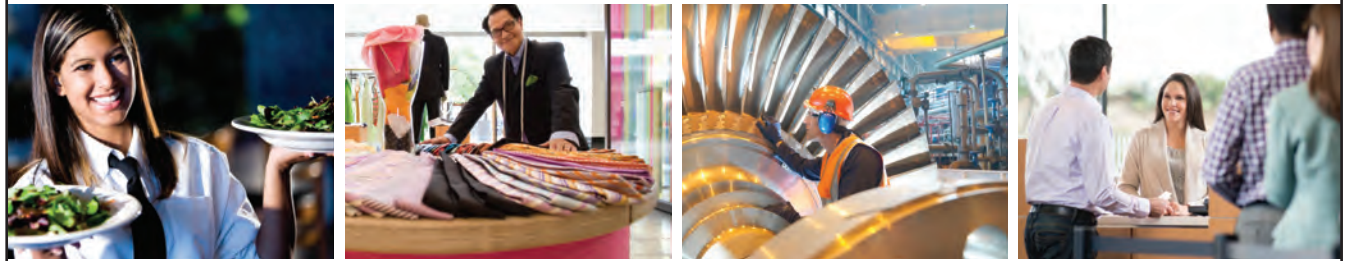
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## Eat in the Exhibit Hall Wednesday

On Wednesday, September 14, attendees of ASIS 2016 can use the lunch voucher from their badge packets at any concession in the exhibit hall. Exhibiting companies will promptly begin packing up at 3:30 p.m., so this will be the last chance for attendees to explore both new and time-tested technologies and services. Don't miss this final opportunity!

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## Smart Card Alliance's CSEIPs Can Earn ASIS CPEs

Individuals who pass the Smart Card Alliance's Certified System Engineer ICAM PACS (CSEIP) exam may now be eligible to receive Continuing Professional Education (CPE) credits towards recertification of ASIS International's Certified Protection Professional® (CPP) and Physical Security Professional® (PSP) credentials.

Individuals who have already re-

ceived CSEIP credentials and have an ASIS certification can check their eligibility to receive ASIS certification credits at the Society's website, [asisonline.org](http://asisonline.org).

The Smart Card Alliance CSEIP training and certification program is part of the National Center for Advanced Payments and Identity Security curriculum, and provides advanced training for sys-

tems engineers on how to design, configure, test, and properly write proposals for Enterprise Physical Access Control Systems (E-PACS) to align with government-wide specifications. The Smart Card Alliance is a not-for-profit, multi-industry association working to stimulate the understanding, adoption, use, and widespread application of smart card technology.

## Open Space Forum Gets AsSERTive

What is the future of security education worldwide? Forty-five security education, research, and training professionals sat down to find answers to this question in a two-day June conference in Washington, D.C. Participants included leaders from the U.S. Departments of Education and Homeland Security, multinational corporations, and academic institutions.

Sponsored by the ASIS Foundation, and using Open Space Technology—a meeting format derived from native American tribal gatherings—the attendees tackled a diverse range of industry challenges. In this case, the specific focus was on security education, research, and training (SERT).

The term “open space” refers to the intentional atmosphere of openness and engagement embodied in the initial ceremony where participants sit in concentric circles while individuals move to the center to pose questions or topics. Open Space Technology depends on the energy and interests of the group to organize and resolve a challenging issue.

On day one, attendees created their own agenda and posted 13 topics on the schedule, ranging from “The Culture of the Security Profession” to “Military Transitions” to “Innovation and Technology in Security.” They formed teams to explore each topic, then developed reports for their colleagues. At days end, each team summarized its discussions and shared its recommendations in written proceedings that will form a foundation for future working groups on these topics.

On day two, the written proceedings were handed out to the entire group. The group then broke into three new teams to focus on the topics voted to be the most critical: Accreditation and Academic Standards, Enterprise Security Risk Management (ESRM), and Security Image and Education.

Vigorous discussion among all three teams revealed a lack of consensus around key issues. However, one point of agreement was the desire for ASIS to pursue formal avenues for becoming an accrediting body to oversee the quality and content of security programs in the United States and abroad.

In the aftermath of the Open Space forum, teams will continue to meet and work on all 13 subjects. Their first goal will be to revise and finalize the initial proceedings for wider distribution.

If you would like to join a team working on any of the following, please contact Kay Burgess, director of learning, ASIS International at [kay.burgess@asisonline.org](mailto:kay.burgess@asisonline.org): Accreditation and Academic Standards, Active Shooter and Line Officer Training, Security Officer Career Development, Advancing Security (Out of the Dark Ages), Future Trends Innovation & Technology, Enterprise Security Risk Management, Holistic Security Design, Image and Education, The Culture of the Security Profession, Reaching Critical Mass, K-9 Discussion, Military Transitions, and Supply Chain Security.

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# ASIS MIDDLE EAST 2017

## SECURITY CONFERENCE & EXHIBITION

MANAMA, BAHRAIN 5—7 NOVEMBER 2017



ASIS Middle East 2017 provides an established platform for education and business exchange. The event addresses the key trends and issues facing professionals in the region dealing with physical and cyber security, risk, compliance, investigations, crisis management, safety and disaster response.

In support of Vision 2030 initiatives across the GCC, the event program will focus on security as an enabler of economic diversification. ASIS will create a program leveraging its unparalleled pool of experts from critical infrastructure, oil and gas, manufacturing, finance and hospitality.

The event will showcase leading opinions, analysis, strategic frameworks and practical experience, in combination with an exhibition featuring the latest solutions and technologies.

“This event is an integral part of our efforts to bring back International best practice and standards that can benefit critical national infrastructure facilities in the Kingdom of Saudi Arabia.”

**Yousef S. Ba-Isa**

Program Advisor, Higher Commission for Industrial Security, KSA

“As senior security practitioners, we are constantly challenged to ensure that security is a business enabler, not a business inhibitor. This event addresses the critical areas where business interests and security realities converge.”

**Louis Malin**

Regional Security Director, APMEA, Zurich Insurance Company, UAE



# Meet the Newly Elected ASIS Board Members

Last July and August, the members of ASIS International cast online ballots and chose eight of their peers to represent them on the ASIS Board of Directors for the next three years. The ballots were received and tallied by an independent agency. The newly elected board members will be introduced during today's luncheon. The following members have been tapped by their peers for these important leadership positions.

**Charles Andrews, CPP**, is chairman of the board, Friends of Chuck, and a global security advisor. He has been an ASIS member since 1991 and joined the CSO Center for Leadership and Development in 2012.



Andrews

Before being elected to the board, Andrews was regional vice president (RVP) for Region 3C (Texas). A member of the Houston Chapter, Andrews has served as both its vice chair and chair. He has also been active with several ASIS councils, most recently the Crime Prevention and Loss Prevention Council.

Andrews began his security career in 1977 as a law enforcement police explorer and ended as a chief of police. He has served in security management positions throughout Texas for the last 20 years, including chief security officer with Butchko, Inc.; NSS Labs, Inc.; First Data Corp-TeleCheck; and Jumping Jack Cash.

Andrews received a BS degree in law enforcement and police science in 1985 from Sam Houston State University where he now serves as an adjunct graduate professor. In 2012, he completed a Master of Security Management for Executives at the University of Houston—Downtown. Throughout his career, Andrews has been active in local professional associations covering specialties such as fraud, investigations, and crime prevention.

**Howard Belfor, CPP**, is president of Belfor & Associates, Black Mountain, North Carolina. He began his career in 1976 and has held security management positions for 30 years. He has been a national and regional business development manager for several computer-based security control system manufacturers, owned a security integration company, and was president, Southern Mid-Atlantic Region, for Security Services & Technologies. Belfor was director of education and training for ADT Security Services until 2011, when he moved on to form his own firm.



Belfor

An ASIS member since 1981, Belfor was a council vice president until being elected to the ASIS Board and chaired the Physical Security Council from 2008 to

2011. He received a BS degree from Montclair State University in 1972 and became a provisional auditor for the ASIS Standard SPC.1 in 2009. He has authored articles on industry topics and presented at the 2014 International Industrial Security Seminar in Seoul, South Korea.

For the past two years, **Gail Essen, CPP, PSP**, has held the position of enterprise senior consultant, integrated security solutions, for Honeywell in Golden Valley, Minnesota. She began her career in 1987 and has spent 15 years in security management. From 1987 to 2004, Essen held sales and marketing management positions with leading security system manufacturers, including Cardkey, ITI, and Simplex. For the next two years, Essen was president of



Essen

her own company before joining Siemens as enterprise security manager in 2006. She is currently completing a Bachelor of Science in security management from the University of Phoenix.

A member of the ASIS Minnesota Chapter, Essen was active as the chapter's Women in Security liaison and certification chair. She served as vice chair of the Women in Security Council and became its chair in 2015. She is also a member of InfraGard and the Overseas Security Advisory Council.

**Radek Havlis, CPP**, has been vice president, security co-operation, for Deutsche Telekom AG, in Bonn, Germany, since 2014. He began his career in 1999 and has served for nearly 16 years in security management positions with such international companies as RadioMobil, T-Mobile Czech Republic, and Deutsche Telecom AG.



Havlis

Havlis joined ASIS in 2004. Before being elected to the ASIS Board of Directors, he had been senior RVP (SRVP), Group 9 (Europe), since 2014, and RVP of Region 9F for the previous two years. A member of the Germany Chapter, Havlis has served in both the vice chair and chair positions.

A 2009 recipient of a Master of Business Administration in business and finance from Sheffield Hallam University, Havlis previously earned a Master's in degree law and legal science from the University of West Bohemia in 1998.

Since 2010, he has served as a fellow with The Security Institute, United Kingdom, and is a Chartered Security Professional.

Since 2002, **Godfried Hendriks, CPP**, has served as managing director/consultant for GOING Consultancy, BV, Alkmaar, The Netherlands. He began his security



Hendriks

career in 1986 and has logged 27 years in security management positions. From 1995 to 2002, he was managing director, LBC Beheer BV/Breed & Weber Beveiling BV.

An ASIS member since 1992, Hendriks was reelected to the ASIS Board, having first joined the leadership team in 2014. He brings extensive experience to his position, having served as SRVP group cochair, Eastern Hemisphere, between 2009 and 2013.

A member of the Benelux Chapter, Hendriks served on its board from 2005 to 2007. He has also been a member of the ASIS European Advisory Council, the Awards Committee, the Strategic Planning Committee, and the Advisory Council on Public Policy. From 2014 to 2016, Hendriks was a member of the ASIS Foundation Board of Trustees. He is also treasurer of the European Security Intelligence Foundation.

**Richard Lisko, CPP**, is vice president for Allied Universal in Dallas, Texas—a position he has held since 2002. He began his career in 1980 and has amassed 36 years in security management positions. He served in sales management positions with Spectrum Man-



Lisko

agement and Mosler, Inc., between 1997 and 2002. Previously, Lisko was group director of asset protection for Bank One, and director of corporate security for Meridian Bancorp.

Lisko joined ASIS in 1979 and has been reelected to the ASIS Board of Directors for a second term. He is also a member of the Professional Certification Board and held the post of chair in 2012. Lisko has served as both an RVP and an assistant RVP (ARVP) and chaired the Banking and Finance Council in 1998. He is a member of the North Texas Chapter.

Lisko is also active in numerous industry associations, including the American Fuel & Petroleum Manufacturers, the Energy Security Council, the Bank Administration Institute, and the Building Owners and Managers Association. He attained an MS in human resources and industrial relations from St. Francis College and a BA in criminology and business from Indiana University of Pennsylvania.

**Timothy McCreight, CPP**, was recently named director, advisory services, for Above Security, Hitachi Group Company, in Blainville, Quebec. He began his career in 1981 and has 20 years in security management positions throughout Canada. He has held increasingly more responsible positions with companies such as a Suncor

Energy Services, Seccuris, EPCOR, MTS AllStream, Bell Canada, PPM 2000, and Alberta Government Telephones. From 2009 to 2013, he was the chief information security officer for the Government of Alberta.



McCreight

A member of ASIS since 2001, McCreight recently held leadership positions with the IT Security Council and the Women in Security Global Liaison. He was both an SRVP and an ARVP from 2010 to 2015. A member of the Calgary/Southern Alberta Chapter, McCreight has been the chapter's membership chair, vice chair, and chair. He has published articles in *Canadian Security Magazine*, *IT World Canada*, and *The Winston Report*. He is currently a director-at-large with (ISC)<sup>2</sup> and has received its CISSP and CISA certifications.

In 2015, McCreight received a Master of Science in security and risk management from the University of Leicester, UK. In 2000, he attained a Computer Systems Technology Diploma from Northern Alberta Institute of Technology.

**Malcolm Smith, CPP**, is head of group security for Sasol in Johannesburg, South Africa, a position he has held since 2015. While he began his career in 1983, he has 15 years experience leading security management teams. In addition to being a past CEO and director, Checkpoint & MCS Associates, Smith has served in security leadership roles with Nedbank; Diago plc; Shell, Sub Saharan Africa; Old Mutual; Olive Group plc; and G4S Nigeria. He was a member of various military services from 1983 to 2001, and was unit head for the National Prosecuting Authority.



Smith

Smith chaired the South Africa Chapter of ASIS in 2012 and led its certification office from 2007 to 2009. He also was an SRVP and RVP from 2009 to 2015. Smith has participated in the New York Mentoring Program, the ASIS Strategic Planning Committee, and the CSO Center's Leadership and Development Committee.

Smith received a law degree from the University of South Africa, Pretoria, in 2007 and an MBA from the Henley Business School, UK, in 2011. He holds memberships in numerous international organizations, including the UK Security Institute, the Institute of Risk Managers SA, and the Institute of Directors SA. He has also been treasurer of the Africa Security Management Association.



How safe are the security systems and services connected to your company's network?

**Join Us**

ASIS General Session  
Thurs., Sept. 15, 9:30 A.M.

Presented by  
**SECURITY  
MANAGEMENT**  
**Genetec**

## THE SECURITY OF SECURITY

A discussion on how practitioners can ensure the safety of corporate networks, with:



**TERESA ANDERSON**  
Editor-in-Chief  
*Security Management*  
(Moderator)



**JAMES STROUD**  
Director  
Security Engineering  
Global Security  
Microsoft  
Corporation



**HART BROWN, CORP,**  
CBCP, CEH, CLCS, LPQ  
Senior Vice President,  
Practice Leader  
Organizational Resilience  
HUB International  
Limited



**CHRISTIAN MORIN**  
Vice President  
Cloud Services  
Genetec



**HILDING ARREHED**  
Vice President  
Cloud Services  
HID Global

## Risk Analysis and Security Countermeasures Wins Book of the Year

Prolific security author Thomas L. Norman, CPP, PSP, CSC, received the ASIS International 2015 Security Book of the Year Award Monday morning in convivial ceremony at the Security Store.

Norman won the honor for *Risk Analysis and Security Countermeasure Selection, 2nd Edition*, published by CRC Press. At the ceremony, Norman told *ASIS Show Daily* that the importance of the topic compelled him to write the book. Security programs that are not based on a proper and complete risk analysis are highly problematic, he said.

The first edition of the book was published in 2010. Since then, the book has “moved the needle on risk analysis,” as it has been used as an instructional text in several countries, Norman said. Feedback on the second edition has been “fantastic,” he added.

More than 25 security titles were eligible for this year’s award, which is in its

third consecutive year. The award was inaugurated in 2014 by the O. P. Norton Information Resources Center at ASIS headquarters and the ASIS Crime and Loss



Thomas L. Norman, CPP, PSP, receiving his award.

Prevention Council to recognize published writers among the ASIS membership and their contributions to the profession and the publishing field.

The annual competition is judged by the Book Award Committee, comprised of ASIS members who are established authors, editors, and reviewers. The committee votes anonymously and confidentially by electronic ballot.

## Foundation, Webster University Scholarships Given

The ASIS Foundation and Webster University have selected two ASIS International members who will receive full-tuition scholarships to complete the university’s Master’s Degree in Business and Organizational Security Management. The 2016 winners are **Malcolm Reid**, CPP, managing director, Brison, Port of Spain, and **Deborah Stevenson**, CPP, a consultant from Charlotte, North Carolina.

Reid has been a member of the ASIS Trinidad and Tobago Chapter since 2005. He has served as the chapter’s vice chair, as well as the assistant regional vice president for ASIS Region 7-B. Reid continues to be an advocate for ASIS and is helping to found new chapters in the geographic area.

A member of the ASIS Greater Charlotte Chapter, Stevenson currently serves as its law enforcement liaison. A member of ASIS since 2012, she previously served as the chapter’s Women in Security liaison. “Webster University’s unique master’s degree provides me with an exceptional opportunity to conduct research on global security issues of concern to ASIS members,” she says. “This work will be my contribution to the ASIS Foundation’s efforts to develop industry standards and quality training programs.”

Both Stevenson and Reid may choose to attend a Webster University physical campus, Webster University online, or a combination of the two. The degree curriculum focuses on strategic aspects of the security field, including government security management, legal and ethical issues in business security management, business assets protection, terrorism and extremist activities, violence in the workplace, emergency planning, and information systems security.

This scholarship is open to all ASIS members worldwide. Applications for the 2017 scholarship will be accepted next year between March and May. Up to two scholarships can be awarded to worthy candidates.



## Shortcut to Security’s Future

Resident exhibit hall experts Howard Belfor, CPP, and Ronald Lander, CPP, prowled the floor at ASIS 2016 looking for the newest and sharpest products and reported to attendees what trends they’re seeing during Monday afternoon’s session, “The Future of Security is Here.” Making all products and services mobile is imperative today, Lander said.

“If you’re involved in security, whether you’re an officer or manager, you want to have the reach of technology wherever you go,” he explained. “If you’re in law enforcement, technology has now moved to the car, whether it’s an iPad or cell phone. If you’re not looking at all different forms of mobile technology, you’re back in the 80s and 90s.”

Another curious trend comes in the form of robotics. “Robotics are really going to have an impact in areas where you need a resource to come in but you don’t want it to be a human resource,” Belfor says. “One of the things these kinds of trends do is they drive out standards. If a trend has momentum, the marketplace goes to it naturally. Soon you start to see the introduction of standards, and then the product is able to be integrated with,

and the next thing you know it’s an open source product.”

Belfor and Lander also point to surveillance as both a growing and enduring trend. Belfor said some of the offerings on the floor “were like things out of an I-Spy catalogue,” such as hats with tiny cameras, or cheap drones with HD cam-



Ronald Lander, CPP, spoke about innovative technology.

eras. Body cameras are becoming more advanced as well, and are being marketed beyond just law enforcement.

“Surveillance has become ubiquitous,” Belfor notes. “We’re used to it now; we were a little concerned about it from a cultural standpoint, that everyone was watching, but now we’ve gotten used to the idea.”

## ASIS Europe 2017 Migrates to Milan, Italy, in March

Security concerns in Europe and its neighbors continue to make front-page news worldwide. In an effort to foster solutions, the global reach of ASIS International will be front and center from March 29 to 31, 2017, in Milan, Italy.

ASIS Europe, now in its sixteenth year, is well-known for drawing security professionals with cross-border, multisite, and multidisciplinary responsibilities. Under the overall theme of “From Risk to Resilience,” every key economic sector will be represented, from critical infrastructure to manufacturing and from finance to hospitality. A full educational program will be supplemented by exhibitors serving local, regional, and international markets.

Confirmed speakers include experts from the United Kingdom, Italy, Germany, and Luxembourg. Their sessions will address trends and issues in physical and cybersecurity, risk mitigation, compliance, investigations, crisis management, safety, and disaster response. A series of closed-door sessions hosted by the CSO Center for Leadership and Development will cover topics specifically relevant to CSOs.

The conference will also include a technology and solutions seminar session

track. These presentations will be given by representatives from exhibiting companies. The sessions will keep attendees up to speed with targeted case studies, research, and the capabilities of cutting-edge products and services.

A primary focus of this event, however, is networking. To that end, a welcome party, receptions, and daily breaks give



Milan’s MiCo Conference Center.

attendees an unprecedented chance to engage in one-on-one exchanges with colleagues from similar countries or companies who can share security innovations and best practices.

While the Call for Presentations deadline has passed, registration is open, as are numerous sponsorship and exhibiting options. To learn more about ASIS Europe 2017, email the conference organizers at [Europe@asisonline.org](mailto:Europe@asisonline.org) and check in frequently at the conference site [asisonline.org](http://asisonline.org).

# ENTERPRISE SECURITY FOR A COMPLEX WORLD

Plan now to join us in Dallas, Texas on September 25-28, 2017.

In today's landscape of accelerating and increasingly insidious threat, where global supply chains proliferate and information crisscrosses the world instantly, it's critical for organizations to address security at the enterprise level. This holistic approach looks at multiple types of risk—physical, cyber, operational, personnel, and so on—affecting every part of an organization. From insider threat to cybercrime, terrorist

acts to natural disasters, violent crime to social unrest—the challenges are complex and potentially disastrous.

Only one event considers all of these elements and vulnerabilities, offering best-in-class analyses and solutions. At the ASIS International 63rd Annual Seminar and Exhibits, you'll discover how today's most complex threats are anticipated, managed, mitigated, and

prevented, all via an integrated enterprise perspective.

At ASIS 2017, see the latest enterprise innovations, collaborate with peers from around the globe, and gain up-to-the-minute industry insights at ASIS's world-renowned education program. It's where the best in security go to advance.

63<sup>RD</sup> ANNUAL  
SEMINAR AND EXHIBITS



SEPT. 25-28  
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#ASIS17

ASIS International members attend ASIS 2017 and all ASIS education events at a discount. Enroll for membership now at [www.asisonline.org/jointoday](http://www.asisonline.org/jointoday)

# Nothing General About These Sessions

ASIS 2016 and the (ISC)<sup>2</sup> Security Congress will close out their educational program with three general sessions on Thursday morning.

All of the general sessions will take place in the convention center's Valencia Ballroom D on level four.



Dolberg

The session, cosponsored by *Security Management* and Genetec, includes panelists **James Stroud**, director of security engineering, global security for Microsoft Corporation; **Hart Brown**, CORP, CBCP, CEH, CLCS, LPQ, senior vice president, practice leader of



Morin

2002.

Arrehed is the vice president of cloud services at HID Global, where he is responsible for the physical access control and cloud services operation. Previously, Arrehed served as senior director of professional services with HID Global and

8 a.m. to 9 a.m.

**CISO Impact: Lighting the Path to Leadership.** CISOs and their teams are charged with leading their organizations in a dangerous world. Adopting safe business practices through data-driven leadership is the goal of CISO Impact®, which is based on years of research with more than 1,000 information security teams. The resulting data highlights specific differences between information security teams at five levels of maturity, on both technical excellence and organizational engagements.

In this keynote, IANS will present its data-driven leadership framework, including data from (ISC)<sup>2</sup> members. Armed with data on how others have driven security into the business, CISOs and their teams can chart their own paths to leadership.

Learn from speakers **Stan Dolberg**, chief research officer, IANS; and **Phil Gardner**, founder and CEO, IANS. This session is sponsored by (ISC)<sup>2</sup>. The connected world is a dangerous place. CISOs and their teams must lead their organizations to adopt safe business practices.



Gardner

organizational resilience for HUB International Limited; **Christian Morin**, vice president, cloud services for Genetec; and **Hilding Arrehed**, vice president of cloud services for HID Global.

**Teresa Anderson**, editor-in-chief of *Security Management*, will serve as moderator for the session. Attendees are encouraged to come to the session with questions for the panelists.

Microsoft's Stroud has provided services for Microsoft in multiple roles during the past seven years. He has more than 20 years of experience in the physical security and information technology fields. He specializes in physical security and information technology hardware and software systems, engineering, and integration.

Brown has 20 years of experience in both the public and the private sector managing issues, such as crisis management, security, cyber incident protection and response, business continuity, emergency management, and global risk management. An ethical hacker, Brown provides demonstrations and advisory services related to hacking events. He is the vice chair of the ASIS Crisis Management and Business Continuity Council and is a member of the CSO Center. He also serves on the Domestic Security Advisory Council, Overseas Security Advisory Council, FBI-InfraGard, DHS Fusion Center, and the Loss Prevention Foundation.

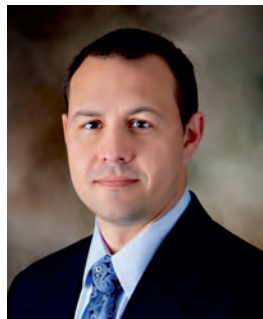


Stroud

9:30 a.m. to 10:30 a.m.

**The Security of Security: How Practitioners Can Ensure the Safety of Corporate Networks.**

Since 2014, Target has paid more than \$116 million in settlements as compensation for a data breach that exposed the payment information of approximately 110 million customers. One of the most worrying things about the breach is that hackers gained entry by compromising the access of a third-party vendor—a refrigeration contractor. This general session will discuss the safety of the security systems and services connected to your company's network. A panel of experts, including technology providers, end users, and thought leaders will discuss the security of security and the ways security professionals can contribute to the overall cyberhealth of an organization.



Brown

Morin is the lead strategist for Cloud Services at Genetec. With more than 18 years of experience in IT, telecommunications, and physical security, Morin can anticipate technological trends and drive meaningful organizational growth. He is a multidisciplinary business leader, having managed the operations, customer service, sales engineering, technical support, professional services, and IT teams since joining Genetec in

2002. Arrehed is the vice president of cloud services at HID Global, where he is responsible for the physical access control and cloud services operation. Previously, Arrehed served as senior director of professional services with HID Global and



Arrehed

ActivIdentity, where he led global identity and access management operations. Arrehed is CISSP certified, studied science and information technology at Åsö Gymnasium in Sweden, and has more than 16 years of experience in the identity security industry.

11 a.m. to 12 p.m.

**Common Ground: How to Stop the Crisis that Is Destroying America.**

During this joint presentation, **Cal Thomas**, a conservative columnist, and **Bob Beckel**, a liberal Democratic strategist, take on the contentious issues that divide this nation along partisan lines, seeking common ground that can advance the stalemate for the benefit of us all. More a conversation between friends than a debate between enemies, the presentation brings together conservative and liberal viewpoints while



Anderson

continued on page 38



Thomas and Beckel

## Vote Now!

We've already learned which products and services were selected by the judges for an Accolades Award. But one related Accolades Awards is still up for grabs.

The **People's Choice Award** is given to the product or service selected by attendees. You can vote by using the ASIS app or stopping by the Accolades Showcase (booth 3379). Voting will be open until 4:30 p.m. on Tuesday, when the exhibit hall closes. After the votes are counted, the winner will be announced at the Wednesday morning General Session.

The **Judges Award** is given to the one product among the 10 Accolades winners that stood out for the judges. This year, Wireless CCTV LL won for its WCCTV Body Worn Camera (Connect). Stop by the Accolades Showcase to see the winner.

## Military Personnel Receive Scholarships

Five winners were selected as recipients of the 2016 ASIS Foundation/Military Liaison Council (MLC) Certification Scholarships, which have been sponsored by Securitas. The recipients will be acknowledged during Wednesday's Law Enforcement and Military Appreciation Networking Luncheon.

Each winner, who is an ASIS member currently serving on active duty, will receive a scholarship covering the expenses of application, preparation (online review), and testing for the certification credential of his choice. The winners and the certification they will pursue follow:

- Lieutenant Colonel Jay Bruns, U.S. Army; Certified Protection Professional® (CPP) certification
- Captain Gregory Archbold, U.S. Army; Physical Security Professional® (PSP) certification
- Hauptmann Timo Bamberger, Bundeswehr; CPP certification
- Captain Joseph Carpentieri, U.S. Air Force; PSP certification
- Petty Officer Second Class Michael Ventiere, II; U.S. Navy; CPP certification

The joint venture between the ASIS Foundation and the council provides an opportunity for ASIS members who actively serve in a branch of the military to pursue any of the three ASIS board certifications.

Applications for the award required a nomination letter from the candidate's unit commander or director. Each prospect was also asked to write an essay discussing why he or she wanted to pursue an ASIS certification. Candidates were judged on three criteria: duty performance, community leadership, and self-improvement achievements.

The selection committee consists of members of the MLC. The number of awards is determined by the funds available annually. To that end, the Foundation and the MLC actively seek donations from organizations, ASIS chapters, and individuals.



Full conference program  
and registration:  
[www.asisonline.org/Shanghai](http://www.asisonline.org/Shanghai)

# ASIS CHINA 2016

SHANGHAI, CHINA | 14-15 NOVEMBER 2016



Pick up  
the event  
brochure at the  
ASIS booth  
#3979

Following a sell-out first event last year, the ASIS China conference is back again in Shanghai on 14-15 November 2016. The event is designed to provide senior security professionals with the knowledge and perspectives they need to excel.

## Program Highlights

### **Beyond Compliance, Live up to Security Risk Management**

**Hanson Liu CPP**, Greater China Security Manager,  
DuPont China Holding Co., Ltd, China

### **Security Management in Global Operations**

**Li Hongliang**, Deputy Director of Security Management,  
BGP Inc., China National Petroleum Company, China

### **Security Measures in Pakistan for China Pakistan Economic Corridor (CPEC)**

**Kaleem Ahmed**, Chief Security Officer, Pak Arab  
Refinery Ltd., Pakistan

**Omar Safdar CPP**, Security Consultant, Pakistan

### **The Evolution of Rules of Evidence for Investigators in China**

**Theodore Kavowras**, Managing Director, Panoramic  
Consulting Limited, Hong Kong, China



[asiapacific@asisonline.org](mailto:asiapacific@asisonline.org)  
Tel: +32 2 318 57 51

**Nothing General**

continued from page 36

trying to hash out a position, rather than emphasize the cross-aisle conflict.

**Tuesday**

11 a.m. to 12 p.m.

**An Integrated Approach to Managing Security Operations** (session 3101). The Pathfinder Group's Security and Management Services (SMS) has integrated ANSI/ASIS and ISO standards into its day-to-day operations. The experience provides a case study for improving security services in the high-risk environment of Pakistan. The results have led to enhanced professionalism, improved business management, and a better image. Leading the discussion will be Ikram Sehgal and Muhammad Musaddiq Abbasi, both with Pathfinder Group; and Jerry Torres, Advanced Enterprise Solutions.

4:30 p.m. to 5:30 p.m.

**Implementing the ASIS Risk Management Standard in Changing Threat Environments** (session 3310). Effective risk management requires a formal methodology that needs to be in place to clearly identify the potential risks, evaluate their potential affects, and consider the possibility-versus-the-probability of their occurrence. The ASIS Risk Management Standard facilitates this process and assists in identifying which risks should be raised to the corporate executive leadership team. Find answers from the following speakers: Phillip Banks, CPP, The Banks (Risk Mitigation) Group, Inc.; and Berndt Rif, CPP, De Nederlandse Bank.

**Wednesday**

11 a.m. to 12 p.m.

**ASIS Trusted Information Provider Guideline** (session 4109). Current employee vetting programs used by companies are generally not uniform, requiring added time and expense to bring a new employee on board. The new ASIS GDL-PBSS-2015 Trusted Information Provider Annex to the Preemployment Background Screening Guideline presents industry best practices for the cooperative sharing of citizenship information and birth data, as well as education and employment history, among employers. Learn the procedural and legal requirements for establishing such a program from Karl Glasbrenner, CPP, PCI, Glasbrenner Enterprises.

3:30 p.m. to 4:30 pm

**Security Versus Risk: What's the Difference?** For the past two years, the Federal Protective Service has encouraged security standards-making entities, industry leaders, and practitioners to add precision to the execution and application of security and risk management activities. Security assessments are often driven by organizational goals rather than risks. Conversely, risk assessments are often calculated using probabilities supported by judgments. Discussing each model and bringing clarity to the security and risk management process will be Rick Swengros, Federal Protective Service, and others.

**Security Store Hours:**

Tuesday: 7:30 a.m. to 5:30 p.m.  
Wednesday: 7:30 a.m. to 4:30 p.m.  
Thursday: 7:30 a.m. to 2:30 p.m.

**Final Program Changes****Tuesday**

Session 3105

**Implementing an Insider Threat Program Model**

The speaker will be Daniel McGarvey, Sr., senior principal business process analyst, Alion Science & Technology.

Session 3112

**Drug Trafficking in the Corporate Supply Chain**

Michael Cabral, Drug Enforcement Agency supervisory agent, will speak at this event. Terry Wood will not present.

Session 3209

**Using Self-Service and Autonomous Security Systems**

Speaker John Bekisz will not present.

Session 3220

**CSO Center: Brand Recognition and Your Security Program**

Adobe Systems Director-Global Safety/Security Mark K. Domnauer, CPP, will present.

Session 3201

**Lessons from Paris and Brussels**

Nicolas Le Saux will not present. In his place will be Danny Coulson, consultant with Coulson, Jackson, and Justin Crump, CEO of Sibylline, Ltd.

Session 3302

**Key Success Factors for Women in Security**

Bonnie Michelman, CPP, will not present. In her place will be Rose Miller, CPP, consultant, Security Risk Management Consultants, LLC.

Session 3310

**Implementing the ASIS Risk Management Standard in Changing Threat Environments**

Susan Munn, CPP, will not present.

Session E309

**Integrator Series: Integrator of Future, How Are They Managing Projects?**

Director of Technical Services James Marcella, PSP, Axis Communications, will present at this session.

Session E311

**Integrator Series: Accelerating Police Alarm Dispatch Process with IP Technology**

Tonya George, ADT Security Services, senior IT administrator (MAsterMind Application Support), will present.

Session 3055

**Career Center: Mentoring: Guiding Tomorrow's Leaders**

Donna Kobzaruk, JPMorgan Chase, global security and investigations vice president, will speak at this session.

**Wednesday**

Session 3121

**CSO Center: Crisis Communications and Asiana Flight 214**

Director of Marketing and Crisis Management Jeremy Plotnick, FormerFeds Group LLC, will present.

Session 4105

**Wearable Cameras for Law Enforcement: The Challenging Dilemma**

Lieutenant Dan Zehnder, Las Vegas Police Department, and Chief of Police Scot Haug, Post Falls (Idaho) Police Department, will present at this session.

Session 4114

**Public-Private Partnerships**

Fitzgerald Technology Group President and CEO W. Doug Fitzgerald, CPP, will present at this session, as will Orange County Sheriff's Office Captain Stephen Garrison.

Session 4214

**Counterintelligence Support to the Global Supply Chain**

This session has been cancelled.

Session 4212

**Support Anti-Terrorism by Fostering Effective Technologies (SAFETY) Act of 2002**

Bruce Davidson will not present.

Session 4205

**Standardizing Physical Security Assessments for Utilities**

Michelle L. Draxton, security manager for Generation Exelon, will present.

Session 4312

**Security Versus Risk: What's the Difference?**

Principal Multi-Discipline Systems Engineer Kenneth Crowther of The MITRE Corporation, and Program Manager Joseph A. Misher of Federal Protective Service, U.S. Department of Homeland Security, will present at this session.

Session 4302

**Control and Accountability Through Mass Notification and Safety Connection**

Alexion Associate Director of Global Security Brian A. Phillips, PSP, will present.

Cancelled Poster Sessions

**P213: Left of Bang: Identity Terrorist Attacks Before They Occur****P218: Prolonged Operations in Hostile/Unstable Environments****P219: Crime Prevention in a Digital World****P305: Crisis Prevention: Business Operations in Mexico****P211: Crisis Communications: Lifesaving Alerts and Current Research.****Wharton/ASIS Program Prepares Execs**

The Wharton/ASIS International Program for Security Executives: Making the Case for Security is a six-day intensive program designed for CSOs, as well as those in line for leadership positions. Senior managers who are responsible for representing a business case for security will also benefit from the program. The next iteration will be held from Sunday, October 23 to Friday, October 28. The cost is \$9,500 for ASIS members and \$10,500 for nonmembers. Tuition includes course materials, lodging, and all meals.

The Program for Security Executives is sponsored jointly by ASIS and Wharton Executive

Education. Held at the Wharton School, University of Pennsylvania, in Philadelphia, the program has been attended by nearly 300 executives from top-tier multi-nationals, government agencies, and foundations.

Classes are led by renowned members of the Wharton faculty. In-depth discussions focus on strategic thinking, leadership, managing people, negotiation, essentials of finance, and the fundamentals of marketing.

Sessions are designed to enable participants to understand the core concepts of business to broaden managerial and strategic perspectives, enhance business instincts, and sharpen the ability to tackle management challenges; communicate a clear business case for investments in organizational security policy; and present strategies to the C-suite so executives listen and approve top recommendations.

Taking the next step in security's upward mobility requires working more effectively with corporate peers and relaying the bottom-line affects of security decisions to enterprise-wide leaders. Graduates of this program are able to apply the knowledge gained toward advancing their organization's objectives. The intense nature and structure of the program supports and encourages relationships with classmates, thereby extending professionals networks beyond the days in Philadelphia.

Make plans now to attend the October 2016 program, now in its thirteenth year of offering a unique educational opportunity to security leaders. Visit [asonline.org](http://asonline.org) for more information.



The Wharton School



**ASIS**  
EUROPE

# ASIS EUROPE 2017

## FROM RISK TO RESILIENCE

MICO, MILAN ITALY 29-31 MARCH 2017



### CONFIRMED SPEAKERS

**GILAD SOLNIK CPP, PSP**  
Director Security  
& Loss Prevention, EMEA  
Amazon  
Luxembourg

**BARRIE MILLETT**  
Head of HSSE & Resilience  
E.ON  
UK

**PROF MARTIN GILL**  
Director  
Perpetuity Research  
UK

**AXEL PETRI**  
Senior Vice President Group  
Security Governance  
Deutsche Telekom  
Germany

**GENSERIC CANTOURNET**  
Chief Security Officer  
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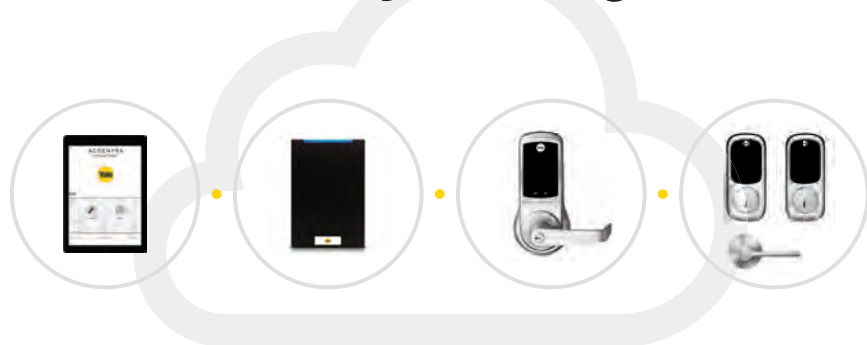
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