

Select Language | ▼

SUBSCRIBE / ADVERTISE / CONTACT US

Welcome, dzoia!

Messages | My Account | Sign Out



INDUSTRY | ENGINES | INTERIORS | TECHNOLOGY | TEST DRIVES | **IdeaXchange** | DEALERS | DATA & INSIGHTS

**MAHLE Worldwide**

- > Lower fuel consumption
- > Higher technical requirements
- > Successful module strategy
- > Integration and growth
- > Complete powertrain solutions

**MAHLE**  
Driven by performance

www.us.mahle.com

View Edit Nodequeue Clone

HOME > 2015 SPECIAL REPORT > 2015 WARD'S 10 BEST INTERIORS

## 2015 Ward's 10 Best Interiors



Complete coverage of the 2015 judging, including details on the winners, nominees, eligibility rules, video test drives and galleries.

### THE WINNERS



ARTICLE

APR 16, 2015

#### Inner Beauty for the Masses

Editors selected the Ward's 10 Best Interiors after spending February and March evaluating 42 new interiors and scoring them on design aesthetics, materials, ergonomics, safety, comfort, value, fit-and-finish and driver information. Trophies will be awarded May 13....[More](#)



GALLERY

APR 15, 2015

#### 2015 Ward's 10 Best Interiors Winners 2

An extensive package profiling the winners will appear on WardsAuto.com beginning April 27 and will be featured in the May issue of WardsAuto World digital magazine.

### THE DETAILS

ARTICLE

APR 27, 2015

#### 10 Best Interiors Keep on Trucking

For the first time, five vehicles classified as trucks make our list. For the next

## INSIGHTS

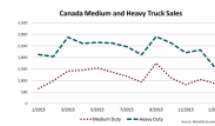


ARTICLE FEB 11, 2016

#### Mexico LV Sales Set January Record 1

Mexican LV sales open new year with record-January

performance in cars and light trucks....[More](#)



ARTICLE FEB 11, 2016

#### Canada Big-Truck Sales Down 5.4% in January

Class 4 and 6 gained the most, while Class 8 sales were less

than year-ago....[More](#)

**What is 'User Experience' & Can it Sell Cars?**

**WARDSAUTO**

**Outlook Conference™**

**Wednesday, March 23**

The Townsend Hotel • Birmingham, MI

Sponsored by

**FEDERAL-MOGUL POWERTRAIN**

**10 BEST ENGINES**

**Volvo 2.0L T6 4-Cyl. -- 2016 Award Acceptance**

Volvo accepts its award at the 2016 Wards 10 Best Engines ceremony, held Jan. 13 in Detroit....



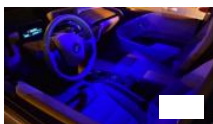
two weeks, WardsAuto will present articles and photo galleries featuring the winners, some of the losers and other trends we spotted during the competition....[More](#)



ARTICLE APR 27, 2015

### BMW i3: Progressively Quirky, Spot-On <sup>1</sup>

The BMW i3 earns its 2015 Ward's 10 Best Interiors trophy for ambitiously combining practicality, progressive materials and quirky styling into an unconventional package that may shock at first but soon grows comforting....[More](#)



GALLERY APR 27, 2015

### 2015 Ward's 10 Best Interiors Winner – BMW i3

Once inside the i3, the eye is drawn to an odd assemblage of materials that makes one wonder if this particular model left the factory without all its parts. But the package works, and the materials, alone, deserve an award for sustainability.



ARTICLE APR 28, 2015

### Chrysler 300 Interior Bowls Over Competition

Making big sedans relevant again, the refreshed Chrysler 300 carries over many of the styling cues, inside and out, that have made it a perennial contender, while integrating a number of meaningful improvements....[More](#)



GALLERY APR 28, 2015

### 2015 Ward's 10 Best Interiors Winner: Chrysler 300C

The Chrysler 300 is much more than cool electronics. From the white-faced analog clock to the heated rear seats, the cabin is roomy, welcoming and luxurious. With the 300 and platform mate Dodge Charger, Fiat Chrysler kinda owns the big-car segment.



ARTICLE APR 29, 2015

### Ford F-150 King Ranch Interior Combines Luxury, Utility <sup>1</sup>

The overall execution of the interior is unlike some high-end pickups, many of which seem to have luxury trappings added on rather than flawlessly integrated....[More](#)



GALLERY APR 29, 2015

### 2015 Ward's 10 Best Interiors Winner: Ford F-150 King Ranch

The innovative aluminum body gets most of the attention, but the interior of the all-new '15 Ford F-150 also has been completely redesigned. A 2015 Ward's 10 Best Interiors winner was a top-of-the-line F-150 4x4 Supercrew King Ranch stickering at \$60,675, including nearly \$8,000 worth of optional equipment.



ARTICLE APR 30, 2015

### GMC Canyon Delivers Repeat Win for GM's Truck Brand

GM has committed millions of marketing dollars to GMC this year, hoping to build awareness of the brand. After two 10 Best Interiors awards in two years, GMC certainly has our attention....[More](#)



GALLERY APR 30, 2015

### Ward's 10 Best Interiors Winner: GMC Canyon

The GMC Canyon delivers winning attributes such as a combination of sophisticated and rugged styling, excellent build quality, strong brand cues and segment-leading connectivity.



ARTICLE MAY 1, 2015

### Honda Fit: Black Is Beautiful

When a car like the affordable Fit rolls in with an onyx cabin that manages to rise above the dark and dreary wintertime surroundings, rest assured it is truly deserving. Is it any wonder a car named Fit is a showcase for expert fit-and-finish?...[More](#)

## Will the Industry Peak in 2016?

WARDSAUTO Outlook Conference™

Wednesday, March 23  
The Townsend Hotel • Birmingham, MI

## 10 BEST INTERIORS

### Why Audi No Longer Rules Luxury Interiors

We think this chapter of Audi's dominance peaked in 2011 and 2012, when the magnificent A8 and A7 were named Ward's 10 Best Interiors....

Sponsored by ally AUTO

## FINANCE & INSURANCE

### Some Car Dealership Incentives Carry Higher Risks

GAP insurance protects customers who opt for a low-interest rate option over a cash rebate...

## TWEETS

**WardsAuto** @WardsAuto 3h  
Kia Unveils Optima Sportswagon Tourer Ahead of Geneva [tinyurl.com/hdgyy4](http://tinyurl.com/hdgyy4) [pic.twitter.com/6EuEa5aLkF](https://pic.twitter.com/6EuEa5aLkF)



Expand

**WardsAuto** @WardsAuto 5h  
These Super Bowl 50 Auto Ads Have Legs #autos [tinyurl.com/hdkc72e](http://tinyurl.com/hdkc72e) [pic.twitter.com/46qBDU0YwG](https://pic.twitter.com/46qBDU0YwG)



Expand

**WardsAuto** @WardsAuto 6h



GALLERY

MAY 1, 2015

### 2015 Ward's 10 Best Interiors Winner – Honda Fit

It helps when the Fit's black surfaces are soft-touch matte-finish trim on the instrument panel, doors and armrests, not to mention the high-quality leather on the steering wheel and heated front firmly bolstered seats. This monochromatic approach makes the metallic bits on the IP, doors, vents, steering wheel and shifter bezel really pop.



ARTICLE

MAY 4, 2015

### Jeep Renegade: Design Conveys Fun and Adventure

WardsAuto tests a lot of vehicles where designers sweated over details, but we can't recall an interior where they seemed to have so much fun obsessing....[More](#)



GALLERY

MAY 4, 2015

### 2015 Ward's 10 Best Interiors Winner: Jeep Renegade

The Fiat Chrysler marriage produces one of its first offspring, the Jeep Renegade compact CUV built in Melfi, Italy, and sharing its underpinnings with the Fiat 500X. The design team took a clean-sheet approach that integrates several design cues paying tribute to Jeep interiors over the years. Our 4x4 Limited test vehicle carries a base price of \$26,795 and a \$33,205 sticker.



ARTICLE

MAY 5, 2015

### The Minivan, Reborn

Great colors, materials, ergonomics and creature comforts (footrests!) make the '15 Sedona quite possibly the ultimate minivan....[More](#)



GALLERY

MAY 5, 2015

### 2015 Ward's 10 Best Interiors Winner: Kia Sedona

Kia continues taking its Sedona minivan more upscale to compete with Chrysler Town & Country, Honda Odyssey and Toyota Sienna. The redesigned '15 model, fully loaded, carries a premium price, too: \$43,295, including destination and handling.



ARTICLE

MAY 6, 2015

### Mazda Does It Again, Only Better

It's the little things that separate the bigger sedan from its Mazda3 sibling and give the Mazda6 a more finely tuned appearance. The list includes a more luxurious center console, trimmed in padded leather....[More](#)



GALLERY

MAY 6, 2015

### 2015 Ward's 10 Best Interiors Winner: Mazda6

The redesigned Mazda6 won a Ward's 10 Best Interiors trophy two years ago, and this midcycle refresh delivers a new display screen and multimedia interface, as well as more premium materials.



ARTICLE

MAY 7, 2015

### Seeing Red Isn't All Bad 1

In a car like the all-new Mercedes C-Class, the Diamond White Metallic sheet metal is the predictable, safe bet, but the soft, quilted crimson leather that appears once the door opens serves as an invitation as irresistible as the siren's song....[More](#)



GALLERY

MAY 7, 2015

### 2015 Ward's 10 Best Interiors Winner: Mercedes C-Class

We find the new C-Class, sticking at about half the price of the S-Class flagship, to be a consummate bargain (well-equipped for \$65,000). Plus, it carries over many of the advanced technologies that distinguish the S-Class, particularly the innovative interface and mood-specific ambient lighting.

ARTICLE

MAY 8, 2015

### No Risky Business for Nissan Murano

On paper, the Murano's distinctive Jasper Pearlescent trim clearly looks like a

# ENEWSLETTERS





risk, but it works for our judges....[More](#)



GALLERY

MAY 8, 2015

### 2015 Ward's 10 Best Interiors Winner: Nissan Murano

Inside and out, Nissan's all-new Murano makes a bold design statement by injecting stylistic drama into the high-volume midsize CUV segment. Our test vehicle, a fully loaded SL trim with all-wheel drive, carries \$41,905 sticker price.

## JUDGE'S TAKE



GALLERY

MAY 11, 2015

### Misfits and Missteps – 2015 Ward's 10 Best Interiors Nominees

WardsAuto highlights some of the frayed edges, poorly fitting trim and other issues that result in deducted points as judges select the 2015 Ward's 10 Best Interiors. From Chevy, Dodge, Hyundai and Kia to Acura, Land Rover, Lincoln and Mercedes, it seems no automaker is perfect.



GALLERY

MAY 8, 2015

### OEMs Take Map Pockets in Many Directions

The map pocket has become a vital storage bin in today's vehicles, clearly used for much more than folded paper roadmaps. A smattering of photos from the 2015 Ward's 10 Best Interiors field shows the varying approaches as automakers attempt to maximize the utility of this space.



ARTICLE

MAY 7, 2015

### 2015 Ward's 10 Best Interiors Quick Hits

A concise summation of all 42 interiors evaluated as part of the 2015 competition. Many of these comments are taken directly from score sheets submitted by WardsAuto editors. Prices listed are sticker....[More](#)



ARTICLE

MAY 6, 2015

### Why Audi No Longer Rules Luxury Interiors

We think this chapter of Audi's dominance peaked in 2011 and 2012, when the magnificent A8 and A7 were named Ward's 10 Best Interiors....[More](#)



ARTICLE

MAY 4, 2015

### Deluxe Pickups Combine Utility, Comfort

Gone are the days when truck interiors came in three trim levels: bare, barer and barest....[More](#)



ARTICLE

MAY 1, 2015

### Toyota Interiors: They're Getting There

Models tested this year show Toyota a step behind rivals when it comes to lovely interiors, with the Lexus RC 350 coupe narrowly missing the 2015 list....[More](#)



ARTICLE

APR 30, 2015

### In Search of Interior Features Going Outside the Box

I came across some features that got me wondering, "Why don't they all have that?" (as opposed to, "Why does the Lincoln Navigator have two volume settings for its chime?")...[More](#)



ARTICLE

APR 29, 2015

### Lincoln Black Label a Step in the Right Direction

Lincoln manages to get a lot right with the new interiors, but it stumbles in some important areas, particularly fit and finish....[More](#)

ARTICLE

APR 28, 2015



### Just Work, Damn It! <sup>1</sup>

Editor Christie Schweinsberg details her annoyances with various interior features for this year's judging, then takes an aspirin....[More](#)

## 2015 NOMINEES



ARTICLE

APR 8, 2015

### OEMs Reimagining Interiors, Competition Finds

From entry-level economy cars and rear-wheel-drive sport coupes to luxury plug-in hybrids and a raft of utility vehicles, this year's Ward's 10 Best

Interiors pool finds automakers thinking creatively about passenger compartments....[More](#)



ARTICLE

APR 8, 2015

### Ward's 10 Best Interiors Preview Animation

View an interactive sneak peek at the nominees for the 2014 Wards 10 Best Interiors....[More](#)



GALLERY

APR 8, 2015

### 2015 Ward's 10 Best Interiors Nominees

Editors evaluated 42 vehicles as part of the 2015 Ward's 10 Best Interiors competition. Here are some of the nominees. Winners will be announced

April 16.

## GALLERIES

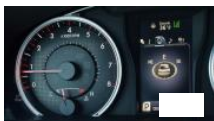


GALLERY

APR 9, 2015

### 2015 Ward's 10 Best Interiors Nominee: Infiniti QX80

Infiniti's flagship SUV, the QX80, seats seven and is loaded with premium features, such as Truffle Brown semi-aniline leather and copious amounts of open-pore matte finish ash wood trim. Base price of this AWD model with 5.6L V-8 is \$66,350, but our loaded test model stickers for \$89,845.



GALLERY

APR 8, 2015

### 2015 Ward's 10 Best Interiors Nominee: Toyota Camry

Bright red contrast stitching and microsuede inserts on seats and door panels inject the latest-generation Toyota Camry with a healthy dose of attitude and sportiness – words not often associated with America's best-selling family sedan. The XSE V-6 test model, with a base price of \$31,370, stickers for \$35,768.



GALLERY

MAY 4, 2015

### 2015 Ward's 10 Best Interiors Winner: Jeep Renegade

The Fiat Chrysler marriage produces one of its first offspring, the Jeep Renegade compact CUV built in Melfi, Italy, and sharing its underpinnings with the Fiat 500X. The design team took a clean-sheet approach that integrates several design cues paying tribute to Jeep interiors over the years. Our 4x4 Limited test vehicle carries a base price of \$26,795 and a \$33,205 sticker.



GALLERY

APR 6, 2015

### 2015 Ward's 10 Best Interiors Nominee: Ford Edge Sport

Ford expects its redesigned Edge CUV to lure back current owners, particularly empty-nesters, as well as young couples. The Edge Sport test vehicle carries a base price of \$40,095, and options take sticker up to \$45,980.



GALLERY

APR 2, 2015

### 2015 Ward's 10 Best Interiors Nominee: Alfa Romeo 4C

Climbing behind the wheel isn't exactly simple, but the interior of the Alfa Romeo 4C 2-seat coupe is largely worthwhile. The styling is emboldened by rich, red leather and contrast stitching, as well as the structural carbon fiber used for the tub. Test vehicle sticker price is \$64,445, including about \$10,000 in options.

GALLERY

APR 1, 2015



### 2015 Ward's 10 Best Interiors Nominee: BMW i8

The BMW i8 plug-in hybrid is not cheap, starting at \$136,650, but the cabin sees the automaker taking chances like never before with sleek seat designs, bold blue seatbelts and ambient lighting that seems fitting for a space shuttle. Test vehicle includes \$2,000 Giga package plus optional blue seatbelts.

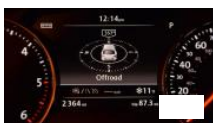


GALLERY

MAR 31, 2015

### 2015 Ward's 10 Best Interiors Nominee: Lincoln Black Label MKZ

Lincoln is trying to boost its sagging brand image by launching Black Label versions of new vehicles as they arrive. For \$6,000, customers can pick from four main design themes named Indulgence, Oasis, Modern Heritage and Center Stage, all emphasizing premium materials and build quality. The Lincoln Black Label MKZ, priced at \$58,165, was judged as part of this year's Ward's 10 Best Interiors competition.

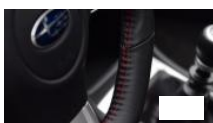


GALLERY

MAR 30, 2015

### 2015 Ward's 10 Best Interiors Nominee: Volkswagen Touareg

The Volkswagen Touareg has been a laggard in Ward's burgeoning Middle Luxury CUV segment, selling only 6,961 units in 2014. Yes, VW is a mainstream brand, but the Touareg has skewed near-luxury based on price and premium content. The refreshed Touareg sticks with that formula and is much improved. Our AWD V-6 diesel test vehicle stickers for \$60,080.



GALLERY

MAR 27, 2015

### 2015 Ward's 10 Best Interiors Nominee: Subaru WRX

Subaru's redesigned AWD turbocharged WRX sedan, always popular among rally-car enthusiasts, arrives for interior evaluation with stylish carbon-fiber trim, gray and red stitching, a flat-bottom steering wheel and an updated central display that includes a boost gauge. Test vehicle sticker price, including \$795 destination charges, is \$29,639.

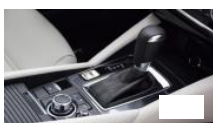


GALLERY

MAR 26, 2015

### 2015 Ward's 10 Best Interiors Nominee: Acura TLX

Acura's new TLX sedan represents a cross between two vehicles no longer available: the smaller TSX and more stately TL. The interior carries on Honda/Acura's excellent reputation for fit-and-finish, as well as a deep-rooted reluctance to take stylistic chances. Our TLX 2.4L Tech carries a sticker price of \$35,920, including \$895 in destination charges.



GALLERY

MAY 6, 2015

### 2015 Ward's 10 Best Interiors Winner: Mazda6

The redesigned Mazda6 won a Ward's 10 Best Interiors trophy two years ago, and this midcycle refresh delivers a new display screen and multimedia interface, as well as more premium materials.



GALLERY

MAR 24, 2015

### 2015 Ward's 10 Best Interiors Nominee: Chevrolet Trax

Assembled in South Korea, Chevrolet Trax enters the compact CUV segment loaded with features popular among young buyers. Test vehicle equipped with front-wheel drive and 1.4L turbo-4 is priced at \$23,815, including \$875 destination charges.



GALLERY

MAR 20, 2015

### 2015 Ward's 10 Best Interiors Nominee: Ram Promaster City Wagon

No question, Ram's Promaster City Wagon, hailing from Europe as part of the Fiat linkup, is a compact cargo van in a growing segment. But this vehicle offers second-row seating for three occupants, making it a viable alternative for small-business owners who occasionally need to cart around the kids. Base price of \$24,130 makes it compelling.



GALLERY

MAY 8, 2015

### 2015 Ward's 10 Best Interiors Winner: Nissan Murano

Inside and out, Nissan's all-new Murano makes a bold design statement by injecting stylistic drama into the high-volume midsize CUV segment. Our test vehicle, a fully loaded SL trim with all-wheel drive, carries \$41,905 sticker price.



GALLERY

MAY 5, 2015

### 2015 Ward's 10 Best Interiors Winner: Kia Sedona

Kia continues taking its Sedona minivan more upscale to compete with Chrysler Town & Country, Honda Odyssey and Toyota Sienna. The redesigned '15 model, fully loaded, carries a premium price, too: \$43,295, including destination and handling.



GALLERY

MAR 13, 2015

### 2015 Ward's 10 Best Interiors Nominee: Mercedes S550 Coupe

The Mercedes S550 sedan earned a 2014 Ward's 10 Best Interiors trophy, and this year the coupe is vying for contention, delivering the same jaw-dropping features as the 4-door while amping up style with bold red leather inside.



GALLERY

APR 29, 2015

### 2015 Ward's 10 Best Interiors Winner: Ford F-150 King Ranch

The innovative aluminum body gets most of the attention, but the interior of the all-new '15 Ford F-150 also has been completely redesigned. A 2015 Ward's 10 Best Interiors winner was a top-of-the-line F-150 4x4 Supercrew King Ranch sticking at \$60,675, including nearly \$8,000 worth of optional equipment.

## ROUNDTABLE VIDEOS



VIDEO

APR 8, 2015

### 2015 Ward's 10 Best Interiors Nominees Roundtable - Part One

WardsAuto editors gather for a roundtable discussion of several vehicles vying for 2015 Ward's 10 Best Interiors honors. Vehicles discussed include: GMC Canyon, Chevy Colorado, Honda CR-V and Subaru Legacy....[More](#)



VIDEO

APR 9, 2015

### 2015 Ward's 10 Best Interiors Nominees Roundtable - Part Two

WardsAuto editors gather for a roundtable discussion of several vehicles vying for 2015 Ward's 10 Best Interiors honors. Vehicles discussed include: Mercedes GLA and Mercedes S550 Coupe....[More](#)



VIDEO

APR 14, 2015

### 2015 Ward's 10 Best Interiors Nominees Roundtable - Part Three

WardsAuto editors gather for a roundtable discussion of several vehicles vying for 2015 Ward's 10 Best Interiors honors. Vehicles discussed include: Acura TLX and Ford F-150....[More](#)



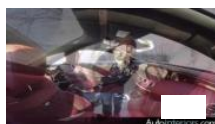
VIDEO

APR 15, 2015

### 2015 Ward's 10 Best Interiors Nominees Roundtable - Part Four

WardsAuto editors gather for a roundtable discussion of several vehicles vying for 2015 Ward's 10 Best Interiors honors. Vehicles discussed include: Toyota Sienna and Ram ProMaster City....[More](#)

## TEST DRIVE VIDEOS



VIDEO

APR 13, 2015

### Mercedes S550: Judging for 2015 Ward's 10 Best Interiors

WardsAuto's Drew Winter shares his thoughts on the Mercedes S550, a nominee in the 2015 Ward's 10 Best Interiors competition....[More](#)



VIDEO

MAR 2, 2015

### Honda CR-V: Judging for 2015 Ward's 10 Best Interiors

WardsAuto's Tom Murphy shares his thoughts on the Honda CR-V, a nominee in the 2015 Ward's 10 Best Interiors competition....[More](#)

VIDEO

FEB 26, 2015



**Subaru Legacy: Judging for 2015 Ward's 10 Best Interiors**

WardsAuto's Tom Murphy shares his thoughts on the Subaru Legacy, a nominee in the 2015 Ward's 10 Best Interiors competition....[More](#)



VIDEO

FEB 24, 2015

**Canyon vs. Colorado: Judging for 2015 Ward's 10 Best Interiors**

WardsAuto's Tom Murphy shares his thoughts on the new Chevrolet Colorado and GMC Canyon, both nominees in the 2015 Ward's 10 Best Interiors competition....[More](#)

Interiors competition....[More](#)

<p><b>Automotive Cybersecurity USA</b> 2016 Novi, MI // March 29-30</p>	<p>GET YOUR BROCHURE <b>HERE</b> </p>
---	---------------------------------------

Follow Us

**Press Room**

**Advertising**

**Terms of Service**

**Sitemap**

**Contact**

**WardsAuto InfoBank**

**Site Archive**

**Subscriptions**

**WardsAuto magazine**

**View Mobile Site**

**Privacy Policy**

**WardsAuto Dealer mag**