

CIO Online LinkedIn Content and Engagement

CIO Leadership Live live-streamed events engagement 2020

Guest	Engagements	Likes	Comments	Shares	Reach
Vipin Gupta, CIO, Toyota Financial Services	297	205	77	14	16,115
Jesse Carrillo, SVP and CIO at Hines	201	105	92	4	7,630
Ken Piddington, VP and CIO at U.S. Silica Co.	185	89	86	10	11,153
Lety Nettles, SVP and CIO at Novant Health	172	105	60	7	9,220
Stuart Kippelman, CIO, Parsons	154	71	78	5	7,961
Mike Santimaw, SVP and CIO at Rent-A-Center	148	93	44	11	8,752
Nathan Rogers, SVP/CIO, SAIC	144	87	53	4	5,979
Michael Smith, VP & CIO, American Academy of Family Physicians	129	75	49	5	4,869
Jason Nairn, CIO of Concordia University	126	62	58	6	7,633
Shamim Mohammad, CI/TO at CarMax	119	74	40	5	7,330
Thomas McKee, Jr., VP and CIO at Kennametal	113	67	42	4	6,252
Ian Law, CIO of San Francisco International Airport	111	56	53	2	6,639
Anupam Khare, CIO at Oshkosh Corp.	104	62	39	3	5,341
Steve Haindl, CIO at Holman Automotive	74	41	32	1	4,527
Nicole Raimundo, CIO of the Town of Cary, NC	74	41	32	1	2,723
Darren Ash, assistant CIO, USDA, Farm Production and Conservation Mission Area	68	38	27	1	4,468
Andy Rhodes, CIO at UNICEF USA	63	39	23	1	3,696

CIO Online LinkedIn Content Engagement and Account Summary (Jan. 1 to Nov. 24, 2020)

of posts: 1,200 posts (10% increase)

Engagements: 18,000 (8.9% increase)

Traffic driven to website: 31,090 page views

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